FISTAC 777



A Preview of the 2nd World Black and African Festival of Arts and Culture

A PROGRESS INTERNATIONAL PUBLICATION



## HOW MUCH DO YOU VALUE YOUR SKIN?

Again what price do you put on that soft, soft skin? Cussons Imperial Leather puts a pretty high value on your skin. Its gentle lather. Rich creaminess for soft, soft skin that's smooth to the touch.



EVERY DAY LUXURY FROM CUSSORS

# E GREATE



All set to go. Commander Fingesi, President of FESTAC talking to Don Taylor, Editorial Director of Progress International.

#### FOREWORD: From Commander O. P. FINGESI, PRESIDENT of FESTAC

On January 15, 1977 the curtain will be drawn in formal opening of the 2nd World Black and African Festival of Arts and Culture (FESTAC). On that memorable day a new dawn will break in the history of all Black and African peoples of the world; we shall witness the largest-ever gathering of Black and African peoples in the guest

for true peace in the world and for the progress of humanity.

The 2nd World Black and African Festival of Arts and Culture is a historic event in the lives of Black and African peoples. It will bring together for the first time the greatest scholars, the greatest artists and the greatest minds in the Black and African world to exalt the dignity and promote the prosperity of the most exploited and most humiliated people in human history. These artists and scholars will converge on Nigeria from the four corners of the world to present Black and African culture in its highest and widest conception, to create a new awareness and pride in all Black and African peoples in their common heritage, to promote solidarity among all the Black and African peoples and to facilitate better and lasting international and interracial understanding in the world.

The Festival, therefore, should be of interest not only to all Black and African peoples but to all peoples of the world, irrespective of race or colour. The host country, Nigeria, has made elaborate preparations, commensurate with the historic nature of the Festival, to ensure the comfort of both participants and visitors. Millions of dollars have been spent on the construction of infrastructural facilities. The new ultra-modern National Theatre built in Lagos, the sprawling Festival Village and extensions to the Federal Palace Hotel in Lagos are evidence of the total commitment of the Federal Military Government of Nigeria to the success of the

Festival.

The International Festival Committee, which is the Principal Organiser of the Festival has mobilised the best artistic, technical and administrative people in the Black and African World to ensure effective translation

of the high ideals of the Festival in the performances, exhibitions and dissertations.

This FESTAC PREVIEW is designed to introduce the Festival to all those who may wish to watch the events and others who will follow them from reports in the mass media. I have gone through the contents and found them comprehensive in their treatment of the Festival events and precise in presentation. It is my pleasure to commend this Publication to all who share the ideals of the Festival for the peace and progress of humanity.

#### by Don Taylor.

THERE IS NO BUILDING in the whole of Black Africa to compare with the National Theatre in Lagos, the centre-piece of the 2nd Festival of Black and African Arts and Culture. In its size, its architecture and its appurtenances it is quite unique. Nigerians should be proud of it, for it sets entirely new standards in the continent, and one can see it being a centre of African culture, art and sport for years to come, a magnet to the whole world of Black and African people.

The site has been so well chosen that it is visible from nearly any point of Lagos, dominating the skyline. That impressive bulk has become a familiar sight. It seems a lonely landmark but in some 14 weeks time, coming into its own, it will spring into splendid life, for it will be thronged with people, from all over the world.

The statistics of the Theatre have tended to obscure its present and future significance, but once they are put into that context they take on a new meaning.

The Theatre design is based on

that of the Palace of Culture and Sports in Verna, Bulgaria and covers some 23,000 sq. metres of ground. Indeed, the Bulgarian company of Technoeportstroy was in charge of its construction, using its own team of architects and engineers along with local manpower.

The theatre complex, set between a major network of new highways, comprises a Theatre Hall with seating capacity for slightly over 5,000 persons; a Conference Hall (1,600 seats); two large Exhibition Halls and two Cinema Halls (800 seats each).

The futuristic, centrally airconditioned structure accomodates interpreters' booths (equipped for simultaneous translation into six major languages); a closed-circuit TV system; radio, TV and journalists' booths; VIP rooms and garage; 80 offices; projection booths; four snack bars and a buffet. A modern kitchen block is equipped to service 2,000 persons at a time.

The available services of the Theatre, for now and in the future are manifold. The Theatre Hall, with its modern system of stage and spotlights, is designed for instant conversion into a venue for film shows, meetings, variety concerts and indoor sports competitions (basketball, tennis, volleyball, etc.). The 1,600seat Conference Hall is also multipurpose and will serve as well for relaxed cocktail parties and banquets. The two Cinema Halls provide a quiet, intimate setting for conference as well as for the enjoyment of chamber music.

The movable, rotative stage (33 x 14 metres) is formed by a rostrum floor above ground level and further extended by an orchestra stand.

Six large dressing rooms are designed to accommodate 100 persons each. In addition, there are ten "Star Dressing Rooms". All are equipped with the last detail in toiletry.

Power supply will come from the city's main circuit lines, but the Theatre is equipped with its own high-powered generator, just in case.

Clearly, the opening day of FESTAC will make history. But let us also look into the future, and let us imagine the great occasions yet to be, and how much this great National Theatre will influence the development of the arts and of sport.

National Theatre at night: Nigerian National Theatre in Lagos, the ultra-modern \$40 million (US) cultural centre will be the main venue of events and exhibitions at the 2nd World Black and African Festival of Arts and Culture.



by name-you'll be sure of very

good service.

#### BIGGER B.CAL

## The lion's share of Africa



centres are just as accessible.

Or there are connecting flights from

Let's go Over 500 flights a week to 22 countries - Europe, Africa, South America and within the U.K.

# THE FESTIVAL EVENTS A SURVEY AND COMMENTARY

When the new Nigerian Government made its decision to go ahead with FESTAC it did so in the knowledge that the whole project needed a drastic pruning. That has been done. The sheer size of the Festival was reduced—'Operation Streamlining' it could well be called—the number of artistes participating was brought down from 25,000 to 15,000 and the administration was overhauled. A significant part of this major re-organisation was the emergence of three committees to handle Colloquium, Exhibition and Events. That was a very wise initiative.

Altogether, it was an exercise which made FESTAC much more manageable and coherent. A new dynamism was evident and the day-to-day handling of the preparations was clearly more efficient.

Yet, despite the pruning, the FESTAC Programme of Events remains mightily impressive. Only the excess flesh has been taken off. The public will indeed get just as many-sided an impression of Black and African Arts and Culture, and a much clearer one.

What needs to be borne in mind is that many people, from all over the world, have been assiduously preparing to play their role in FESTAC. The Zonal Committees and Secretariats have been unremittingly active, Commander Promise Fingesi and his dedicated team have been drawing all the threads together at home and abroad, mini-festivals have been held in all sorts of countries to select the national teams, exhibits have been carefully chosen, writers have been preparing their work. A treasure trove of works of art has already arrived in Nigeria.

It is both moving and exciting to reflect on the preparations being made in so many countries, by so many people accomplished in the arts and culture to make this Festival truly a landmark for Black and African peoples.

The reports come through of the teams getting ready for the journey to Nigeria (from the U.S., it has been said, some 2,500 artistes from the population of 30 million Afro-Americans). But no matter how large or how small, all know they are making history.

It can be seen from the Programme of Festival Events here produced that even the most ardent visitor will be hard put even to take in a broad impression of the kaleidoscopic sweep of human artistic endeavour in so many fields. But it is so arranged that the common stream of cultural inspiration will surely emerge.

The Exhibitions range through a wide spectrum from that on Africa and the History of Man to Domestic Arts and Handicrafts. Dancing and music, from so many parts of the world, will surely command capacity audiences, for these are arts understood and indeed followed by the broad mass of people.





Carved image Main Hall, National Theatre.

Drama is a natural thing to all Black and African peoples, for they relate it (as they do music and dancing) to the style, the practicality and the spirit of their lives. At Lagos, it ranges from tragedy to pantomime. As for Films, it will be seen at FESTAC how well this medium so new to Africa has been adapted to the past as well as the present.

Literature has a special significance. For here is the written word. And how magnificently it is used by people whose ancestors knew only the spoken word. The whole spirit of Africa has been captured by its new breed of authors, who have given a world language like English new depths and new meanings.

Finally, there is the Colloquium, so interesting and significant that it is dealt with separately in this Preview. Be sure that the after effects of this will be profound, leaving a mark on the thinking and the sensibilities of generations yet

The Main Hall and the stage at the National Theatre.



#### **FESTIVAL EVENTS** Exhibitions

Africa and the History of Man Black Contribution to Science, Technology and Invention

Books Domestic Arts Costumes Handicrafts

Liberation Movements Mounted Animals Musical Instruments Star Country Ethiopia Nigerian National Exhibition Brazilian National Exhibition The Influence of African Art on European Art

#### Dances

Traditional African Dances Traditional Afro-American Traditional Caribbean Traditional Australasian Contemporary Dance Theatre Modern Dance Ballet

#### Music

Traditional African Music Traditional African-American Music Traditional African-Latin Music Traditional Afro-Caribbean Music Traditional Australasian Music Modern African Music Modern African-American Music Modern Afro-Latin American Music Modern Afro-Caribbean Music Modern Australasian Music

#### Drama

Tragedy Humoristic Comedy Children's Shows Poetic Recitals Pantomime Shows revolving around Fables and Legends

#### Films

Feature Films Short Length Films Children's Films Cartoons Documentary Films

#### Literature

**Short Stories** Poetry Essays Fables and Legends Texts for Children Novels

The Colloquium



























## /imply wont compromire reputation!

As distributors of Peugeot, Tata, Savien, BMW, Mack Trucks, Leyland Tractors, Komatsu Bulldozers, Cummins Engines, Rolls-Royce Cars,

Beechcraft, BON, American Motors Jeep we have established an enviable reputation throughout Nigeria, and this we won't compromise.



Rutam Limited

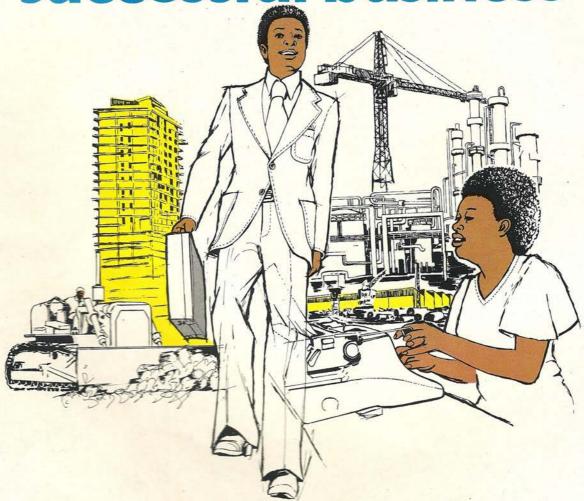
DAF focus on West-Africa
With a selected range of trucks,
tractors, tippers etc. specified in
accordance with your needs.

DAF's worldwide experience ensures: long life/economy/easy serviceability

**DAF Trucks Eindhoven Holland** 

For Nigeria: Phoenix Motors Ltd. P.M.B. 12011 Lagos

## the dynamic standard for successful business



Over the years Standard Bank has assisted in the development of business from retail and distributive trades to the acquisition and management of large factories by successful businessmen.

Standard Bank, with many branches all over the country, offers the benefit of its experience in overseas business transactions and friendly advisory service to businessmen throughout the country.

Helping the business sector to grow, encouraging and co-operating with every businessman is a task which the Standard Bank has set itself.

You can depend on the co-operation of the dynamic Standard-the oldest and most experienced bank in Nigeria.



#### by Don Taylor.

AT THE END of the First Festival of Arts and Culture, held in Dakar in 1966, Nigeria was invited to host the Second Festival in 1970. Nigeria accepted the invitation, but because of the internal situation in the country, it was not possible to hold the Festival that year. It was decided that 1975 would be FESTAC Year, and preparations went forward for the Festival to be held in Lagos from November 22 to December 20.

But the change in Government, plus the obvious fact that the necessary preparations had fallen far behind schedule, meant that a new date had to be fixed. The Festival will now be held from January 15 of 1976 to February 12.

#### AIMS OF THE FESTIVAL

The principal aims of the Festival are:-

(i) To ensure the revival, resurgence, propagation and promotion of Black and African culture and Black and African cultural values and civilization;

(ii) to present Black and African culture in its highest and widest conception;

(iii) to bring to light the diverse contributions of Black and African people to the universal currents of thought and arts;

(iv) to promote Black and African artists, performers and writers and facilitate their world acceptance and their access to world outlets;

(v) to promote better international and interracial understanding;

(vi) to facilitate a periodic "return to origin" in Africa by Black artists, writers and performers uprooted to other continents.

In the world of art it must rate as an historic event, a parallel to the mediaeval Renaissance, when Europe burst forth into a brilliant outpouring of the continent's many-sided genius.

The main venue is in Lagos, capital of the Republic of Nigeria, but one major attraction, the Durbar, will take place in Kaduna, capital of the north Central State of the Republic of Nigeria.

Everything is now well forward, and the main venues for most of the events are ready, as Commander O. P. Fingesi, the FESTAC President, recently reported to diplomats in Lagos. He was referring in particular to the National Theatre in Lagos, the Durbar Pavilion in Kaduna and other sites around the capital city.

The Festival Villages, the Hotel Durbar and other hotels are virtually ready for the army of participants and visitors. So, too, is the comprehensive framework of

committees set up to handle actual events, catering, transport, reception, care of visitors.

The zonal or country authorities are responsible for their own collection of art works and artifacts. Detailed instructions have been published regarding the despatch of these and their description (plus photographs) for the catalogue. For its part, the International Festival Committee is responsible for all exhibits and works of art during their stay in Nigeria and for their insurance.

The most detailed arrangements have been made for Press, Radio and Television coverage. A small army of media representatives have already forwarded applications for accreditation. A Press Centre will handle all professional needs, including telex, telephone and telex facilities.

A most praiseworthy project has been the Kaduna Language Centre. This was established a year ago for the training of FESTAC Hosts, Hostesses and Guides. The aim has been to produce bi-lingual staff. Indeed, as far back as 1974 about 90 students were sent to France before the opening of the Kaduna Centre.

In addition, efforts are being made to secure the services of people qualified in other languages such as Arabic, Portuguese and Spanish.

How goes the Festival Village, which was one project causing much concern prior to last year's postponement of the Festival? This time (as Commander Fingesi has stressed) it really is in hand. The General Manager for the Festival Housing Authority, Mr S. P. O. F. Ebie has reported that 18,000 bedrooms will be ready next month (October). As the FESTAC artists are calculated to total 15,000 Mr Ebie's figure shows a comfortable margin in hand.

When one looks back to 1974 and 1975, it is something to be proud of that what is really a triumph is so well in hand, especially when one learns that it has no less than 15 restaurants (each seating 1,000) with an adjoining kitchen able to produce 3,000 meals, twice daily, First Aid Centres, Police and Fire Brigade Stations, a reserve Water Tank holding 750,000 gallons, 20 diesel electric generators (in case of a power failure), and filling stations.

Incidentally, the whole world can see FESTAC on TV, with the Nigerian External Telecommunications Ltd, making transmissions to those countries in Africa having facilities to receive them direct and live via the Satellite Earth Station at Lanlate, Nigeria.

There is no doubting that the great Festival will be a Mount Everest in the history of Black and African culture and art. The mood of near cynicism which built up at this time last year has completely vanished and has been replaced by a growing feeling of excitement and pride. Lagos is looming steadily larger in the minds of people throughout the world, and the people of Nigeria itself are becoming more aware with each day that passes that FESTAC will make their country the focus of art and culture for 29 immortal days.

## VW AUDI 100CD

-the Aristocrat



#### For the man who demands the best and knows how to get it

High performance with safety.

Superb comfort with economy.

All in a car that's sheer pleasure to drive and a delight to look at. That's the VW AUDI 100 CD. The Aristocrat.

The Volkswagen Audi principle is to make significant improvements on successful models. Thus the knowledge and experience of long years of research has produced an aristocrat. A car that's more than just a great performer, A car that's safe. Not only great to look at but so expertly designed that it only needs servicing every 15,000 kilometres (oil changing every 7,500 km.)

VW Audi 100 CD has a special dual circuit diagonal braking system which means that you won't swerve or skid, even when you have to brake violently. And radial-ply tyres

give you extra grip.

You've got front wheel drive. And special safety suspension. These ensure stability on every road surface.

You get a great ride in the VW Audi 100 CD. So does everyone else. There's lots of room for five adults and their luggage. And everyone keeps cool. For the VW Audi 100 CD has special factory-fitted air-conditioning. Special tinted-glass windscreen and windows. And everyone is comfortable . . . there are head-rests for rear seats and deep, luxurious carpeting.

So if you're a man who demands the most and you demand a car that lives up to your high standards, take a look at the VW Audi 100 CD. Try it out. It could be the start of something great!

VW Audi 100 CD - like all VW's - carries a full year's guarantee no matter how far you drive. And the Audi is ready for immediate delivery.



Contact your Volkswagen dealer

## PLE BEF

THE NETWORK set up to assure the success of FESTAC is a comprehensive one. First, there is the International Festival Committee, the governing body, representing the 16 Festival Lt General Olusegun Obasanjo, zones.

The International Festival Committee includes His Excellency Lt. General Olusegun Obasanjo, the Nigerian Head of State. He does not actually participate in Committee Meetings but has full reports forwarded to him by the President of the Committee, Commander Ochegomie Promise Fingesi, the Nigerian Commissioner for Special Duties

The full Working Committee is as follows:

Commander Ochegomie Promise Fingesi, Federal Commissioner for Special Duties, Nigeria-President. The Vice-Presidents are: Dr. G. Alakija, Professor, Brazil (South American Zone); Miss Shirley Field-

Ridley (MP) Minister of Information, Culture and Youth, Guyana (the Caribbean Zone); Dr. Jeff Donaldson, Head of Department of Art, Howard University, Washington DC. (North American Zone); Mr. Earl Cameron, Actor and Producer (United Kingdom and Ireland Zone); Mr. L. Boissier-Palun, Barrister & Jurist, Paris (European Zone); Mr. Moses Sasakila, Minister of Recreation and Culture, Papua, New Guinea (Australasia Zone); Mr. A. K. Simuchimba, Minister of State for Cultural Affairs, Ministry of Education, Zambia (Southern African Zone); Dr. Aklilu Habte, Minister of Information and Youth, Ethiopia (Eastern Africa Zone) The Hon. Taitta is Mr. A. Mbia.



Head of State. Nigeria.

Towett (MP), Minister of Housing and Social Services, Kenya (East Africa Community States); Dr. Bokonga Ekanga Botombele, State Commissioner for Culture and Arts, Zaire (Central Africa Zone I); Mr. Ze Nguele Rene, Minister of Information & Culture, Republic of Camerouns (Central Africa Zone II); Dr. Edward Kessely, Minister of Information Culture and Tourism, Liberia (West Africa—Anglophone Zone); Mr. Jules Hie Nea, Secretary of State for Cultural Affairs, Ivory Coast (West Africa-Francophone Zone); Mr Yussuf El Sidai, Minister of Culture, Arab Republic of Egypt (North Africa Zone); The acting Secretary-General

### STIRLING-ASTALDI (NIGERIA) LIMITED

Civil Engineering and Building Contractors

Postal Address: P.O. Box 40 Apapa, Nigeria

Kaduna Office P.O. Box 393 Kaduna

Office: 12 Creek Road, Apapa

Telegrams: ROLLER Lagos Telex: 21331 ROLLER NG

Tel: 47827/8/9



for your local and foreign business transactions.

Surely the ACB is the Bank for you and me.



#### THE PEOPLE'S BANK

Head Office: 148, Broad Street, Lagos Nigeria, Telephone: 26365-7 Cables: Populihead, Lagos. Telex: 21287

London Branch: 80, Cheapside, London, E C 2V6EQ Telephone: 01–248 5680 & 5688–9. Telex: 884355

## THE FESTAC PARTICIPANTS

From all over the world the FESTAC participants are coming, representing a kaleidoscope of art and culture, but all stemming from a common source. This (at the point of writing) is the list of invited countries:

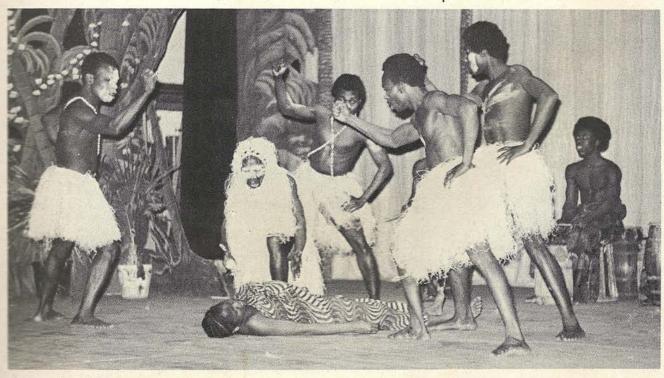
(South American Zone) Brazil, Ecuador, Columbia, Venezuela, Panama and Peru; (Caribbean Zone) Guyana, Haiti, Jamaica, Trinidad and Tobago, Cuba, Surinam, Dominican Republic, Bahamas, Barbados, St. Kitts-Nevis Anguilla, Antigua, Montseratt, St. Lucia, St. Vincent, Grenada, Bermuda and Belize-British Honduras; (USA/Canada Zone) \*United States of America and \*Canada; (United Kingdom and Northern Ireland Zone) \*United Kingdom and Northern Ireland; (Europe Zone) \*France (Guadeloupe, Martinique, French Guyana) \*West Germany, \*Netherlands, Black Communities in all other Western and European countries not in any other Zone; \*Australia, Papua/New Guinea and \*India; (Eastern Africa Zone) Ethiopia, Sudan, Somalia, Malagasy and Mauritius; (Southern Africa Zone) Zambia, Botswana, Lesotho,

Swaziland and Malawi; (East Africa Community Zone) Kenya, Uganda and Tanzania; (Central Africa Il Zone) Cameroun, Central African Republic, Republic of Congo, Gabon and Equatorial Guinea; (West Africa Anglophone Zone) Liberia, Gambia, Sierra Leone, Ghana and Nigeria; (West Africa—Francophone Zone I) Mauritania; Mali and Guinea-Bissau; (West Africa—Francophone Zone II) Ivory Coast, Upper Volta, Niger, Benin, Togo and Republic of Guinea; (North Africa) Egypt, Libya, Tunisia, Algeria and Morocco; (The Liberation Movement Zone) National Liberation Movements recognised by the O.A.U. \*Black communities.

Many of the participants have already paid their US\$10,000 registration fee. Several have also generously made extra financial donations to the International Secretariat.



Masked dancer from Bamileko.



A Ghanaian dance drama troupe

#### UNITY LIFE & FIRE **INSURANCE** COMPANY LTD



#### The Nation's Pace Setters in Modern Insurance. We transact **ALL Classes of** Insurance

9, Nnamdi Azikiwe Street, P.O.Box 3681 Lagos. Cables & Telegrams. UNILIFE

Telephone. 24498, & 27252.

#### Head Offices. Branch Offices.

Ikeia, Ibadan Benin, Warri, Port Harcourt, Calabar, Aba, Enugu, Sokoto Kaduna, Kano, Jos, 24499, 21599 | Maiduguri, Ilorin and Onitsha.



For Efficiency and Reliability insure with

UNITY LIFE & FIRE INSURANCE **COMPANY LIMITED** 

# IE FESTIVAL

THE FESTIVAL EMBLEM: THE ROYAL IVORY OF BENIN

This 16th Century ivory Mask from Benin has emerged through the years as one of the finest examples of known African and Black Art.

It was worn as a pectoral by Benin Kings on royal ancestral ceremonial occasions; was last worn by King Ovoramwen who was dethroned at the fall of the Benin Empire in 1897. The same year, it fell into the hands of the Consul General of the Niger Coast Protectorate, Sir Ralph Moor, and now rests in the British Museum.

The tiara formation at the crest of the mask is made of 10 Stylised heads and symbolises the King's divine supremacy and suzerainty. The two incisions on the forehead which were originally filled with iron strips are royal tatto marks. Round the neck, the artist has carved the coral bead collar which is a common feature of the King's paraphernalia.

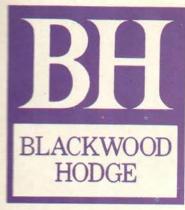
#### FESTIVAL FLAG

The flag of the Festival is a tricolour flag of three equal perpendicular rectangles.

The two outside rectangles are in Black and the central rectangle is in Gold. Over the gold is superimposed centrally the Festival Emblem.

The Black colour represents the Black People of the World.

The Gold colour represents two ideas, It represents the wealth of the culture of the areas and peoples embraced by the Festival. It also stands for the non-Black peoples associated with Black People in the Festival.



### **Blackwood Hodge** (Nigeria) Limited

### Our Business

Blackwood Hodge is the largest concern in the world specialising in Earthmover Tyres the sale and servicing of earthmoving and construction equipment. Equipment sold and serviced by Blackwood Hodge (Nigeria) Limited, a subsidiary of Blackwood Hodge Limited of the U.K., under distributor franchises granted by leading manufacturers in the Industry include:-

GENERAL MOTORS SCOTLAND

GENERAL MOTORS (Terex Division)

Crawler Tractors Front End Loaders Motor Scrapers Off-Highway Trucks

**GENERAL MOTORS** (Power & Industrial Division) Detroit Diesel Engines **Bedford Engines** Allison Transmissions

DOMINION ROAD MACHINERY COMPANY Champion Motor Graders

JCB SALES LTD Hydraulic Excavators

PEGSON LTD. Crushing, Screening & Washing Plants Portable & Stationary

REXNORD INTERNATIONAL INC. Pulvimixers, Soil Stabilisers.

ALLGEMEINE BAUMASCHINEN GESELLSCHAFT Vibrating Rollers, Paver Finishers.

FIRESTONE INTERNATIONAL

JONES CRANES LTD. Mobile, Truck & Crawler Cranes

P&H HARNISCHFEGER CORPORATION Excavators, Draglines Crawler & Truck mounted Cranes Kano:-

INGERSOLL-RAND Compressors, Drilling Equipment

TAMPO MANUFACTURING CO. Port Harcourt:-Pneumatic Compactors

EATON CORPORATION Timberjack - Logging skidders

GRANT GALLOWAY & GEAR LTD. Ashurst Tar Sprayers

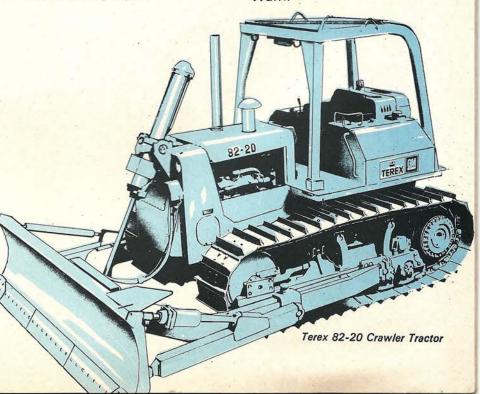
BLACKWOOD HODGE SALES, SERVICE AND PARTS LOCATIONS

Headquarters:-P.O. BOX 109, 15 Burma Road, Apapa, Lagos. Tel. 47107/47049/42223

P.O. BOX 497, 24 Club Road, Kano. Tel. 4026.

P.O. BOX 151, Trans-Amadi Industrial Layout Tel. 21833

Warri:-P.O. BOX 486 Enerhe Road. Warri.





... for comprehensive air conditioning, engineering motor and travel services in Nigeria; Carrier, RCA, Sulzer, AEG-Telefunken, VW, Audi, Porsche, Hertz.

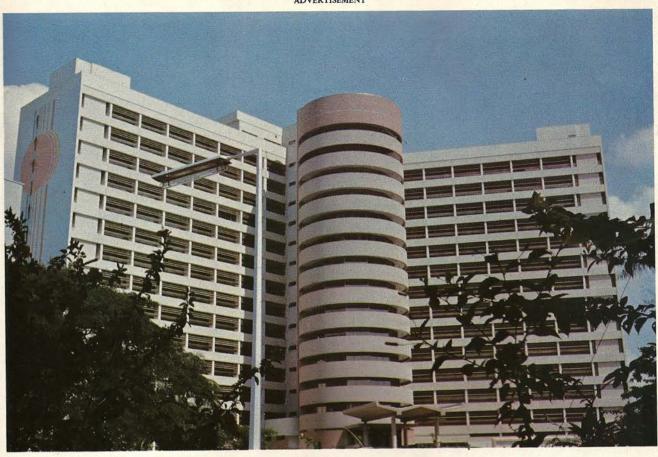




...in association with our technical partners, we are able to undertake a wide variety of civil and industrial projects: roads, water supply, dams, irrigation and complete power stations.

And with sales and service branches throughout the country, Mandilas Ltd truly offers a complete service to industry, commerce and the public.

Head Office: Mandilas House, 96/102 Broad Street, P.O. Box 35, Lagos. Tel. 52520.



Sandtex-Trowel as applied to the Federal Palace Hotel, Lagos.

#### Blue Circle Product No. 2 SANDTEX-TROWEL

Sandtex-Trowel is manufactured and sold by the Blue Circle Group and Associates in Nigeria and has been chosen as the next product in our series.

Sandtex-Trowel is a unique ready-mixed exterior and interior decorative trowel-applied finish. It's attractively fine texture, which is derived from the use of foamed coloured glass aggregate and/or calcinated flint bound by a synthetic resin, has exceptional adhesive properties. Sandtex-Trowel is Portland Cement Company Limited, Lagos. weatherproof, durable and permanent. It provides an excellent colourful exterior or interior decorative finish which due to the addition of a special additive has exceptional properties of workability.

Sandtex-Trowel is designed for application in good weather conditions to sound, dry, clean, undecorated surfaces such as cement; sand rendering; smooth in situ concrete; smooth precast concrete units; asbestos cement panels, etc.

This particularly successful product has been thoroughly tested against all weather conditions and has remarkably very low flame spread when Fire-tested.

One of the reasons why Sandex-Trowel has been so successful is the care with which materials of only the highest quality have been selected and

formulated together. Also contractors find it easy to apply and straightforward to use.

Sandtex-Trowel has been used with great success all over the world and has been found to be eminently suitable for use in Nigeria for such situations as industrial atmospheres and exposed or coastal conditions.

A carefully chosen standard range of Mono, Mottled and Speckled colours is available. All colours are reasonably fast to light and a colour chart or actual samples can be obtained from Special Products Division, The West African



Sandtex-Trowel being applied to the Federal Secretariat, Lagos.

## E()EU

### by Jimo Gbadamoshi, our Correspondent in Nigeria

On every great occasion there are moments when the heights are reached. This will be so at FESTAC. JIMOH GBADAMOSHI tells of some of the famous stars and groups.

LEADING ARTISTES representing the countries participating in the 2nd World Black and African Festival of Arts and Culture have been getting themselves prepared for some time for Lagos and Kaduna. Whatever their previous fame, they see FESTAC as a once-in-a lifetime occasion.

The Festival will feature, among other things, various forms of dances peculiar to the black people. There will be a wide-ranging exposition of

Black literary works, of modern and traditional dressing. But surely, for most people a highlight will be the day set aside during the Festival to



The Balloon Man. A Bolivia Festival.

honour World Famous Blacks. Categories of dances at the Festival will include ritual, ceremonial, masquerade, birth, childnaming, marriage initiation, Chieftaincy, acrobatic, vocational (hunters and farmers etc.) Traditional Afro-

America, Traditional Caribbean, Traditional Australasian and contemporary Dance Theatre.

The steel bands of Trinidad have achieved a range of performance which is quite remarkable





The famed Bolivia Oruro Carnival.

Music will include traditional songs (soloists) traditional songs (ensembles), traditional instrumental and vocal music of the West Indies, "juju" and "High life" music.

Ghana will be represented by dance companies under the aegis of the National Dance Association. The dance groups will include the Festival Dance company and the Ghana Dance ensemble, which has made some very successful tours in the past.

In the Drama section, four plays have especial popularity: "The Third Woman" by J.B. Danquah, "The Blinkards" by Kobina Sekyi, "The Marriage of Anansewa" by Efua Sutherland and "Yaa Asantewa" by Okyeame Ba Odei. The first two will be presented in English and the third will be in English and Twi while the fourth will be entirely in Twi.

The groups presenting the plays will be the National Drama Company, the Syudio Players and Ksum Agoromba and the Onokye Players.

The Sierra Leone contingent will be putting particular emphasis on dance, drama, sculpture, painting, pottery and music.

Cuba's contribution will arouse especial interest. The most renowned dance companies—the Conjunto Folklorico and the Danza Nacional de Cuba will clearly be a great attraction. This apart, Cuba will also be sending several orchestras; the Orchestra de Grupo Nacional de Cuba, Los Papinos, Los Braro and Los Van Van and the Orquestra Typica.

A certain highlight will be the Trinidad and Tobago steel band. The versatility of these bands can be extraordinary, and they can deal with classical as well as popular music. Trinidad will also supply some instrumental and vocal music typical of the people—the famous calypso in particular. Traditional dance theatre

works will be another part of their contribution. For the drama event, Trinidad and Tobago have entered three plays—"The sea at Dauphin", "Malcochon", and "Dream on Monkey Mountain" all by the famous playwright and actor, Derek Walcott. More than 500 Caribbean artistes will be coming from the different countries of the area, about 35 of them from Barbados.

In addition, both Cuba and Trinidad and Tobago have indicated their intention to participate in the Literary events.

Mr Nicholas Guillen, the renowned Black poet from the Caribbean is attending the Lagos Festival personally. So also is Alijo Carpentier, the vigorous essayist who has been named as a participant from Cuba.

At this time of writing, entries by many countries to participate at the Festival have been pouring in with their registration fees of 10,000 US dollars each.

#### **EXHIBITIONS**

Twelve major exhibitions will be mounted

- 1 Africa and the history of man
- 2 Black contribution to Science, Technology and inventions.
- 3 Traditional costume.
- 4 Books
- 5 Visual Arts
- 6 Traditional Musical Instruments
- 7 Domestic Arts
- 8 Mounted Animals
- 9 Plane to river
- 10 Crafts
- 11 Liberation Movement
- 12 Influence of African Art on European Art.

West Indian Dancers – Members of the Bee-Wee Ballet, a group of dancers on the island of Grenada, who perform native dances derived from ancient and Indian cultures. They appeared in the film "Island in the Sun".



### CLARK ... GET'S IT DONE!

CLARK MICHIGAN 1 TRACTOR SHOVELS



BUCKET SIZES FROM 1.15m3 TO 3.8m3 H.P. (MAX.) FROM 103 TO 236 CLARK MICHIGAN TRACTOR DOZERS



H.P. (MAX.) FROM 335 TO 525

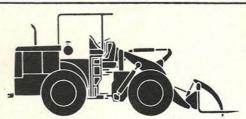
#### CLARK MICHIGAN ELEVATING TRACTOR DOZERS

HEAPED CAPACITY FROM 7·16m³ TO 17·6m³



SINGLE AND TWIN ENGINED

CLARK RANGER LOG LOADERS



LOADS FROM 6583kg TO 14969kg

CLARK RANGER LOG SKIDDERS



H.P. (MAX.) FROM 92 TO 307

CLARK AUSTIN-WESTERN HYDRAULIC CRANES



ROUGH TERRAIN 12.7 TO 20 TONNES CAPACITY



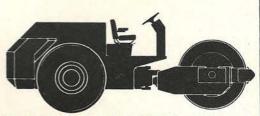
TRUCK MOUNTED
20 TO 80 TONNES CAPACITY

CLARK AUSTIN-WESTERN GRADERS



H.P. (MAX.) FROM 184 TO 201

CLARK SCHEID COMPACTION EQUIPMENT



STATIC, VIBRATING AND RUBBER TYRED ROLLERS

#### HOLT ENGINEERING

A DIVISION OF J. ALLEN & CO LTD

HEAD OFFICE P.O. BOX 214, 24 CREEK ROAD, APAPA PHONE LAGOS 45801-45802

BRANCHES

P.O. BOX 1671 KANO
P.O. BOX 8 PORT HARCOURT
P.O. BOX 490 WARRI
P.O. BOX 325 ENUGU
PHONE 3420
PHONE 8328
PHONE 404
PHONE 3608
P.O. BOX 77 KADUNA

HOLTENG

AND NEW BRANCH DEVELOPMENT AT MAIDUGURI

## Berger Paints Nigeria Limited

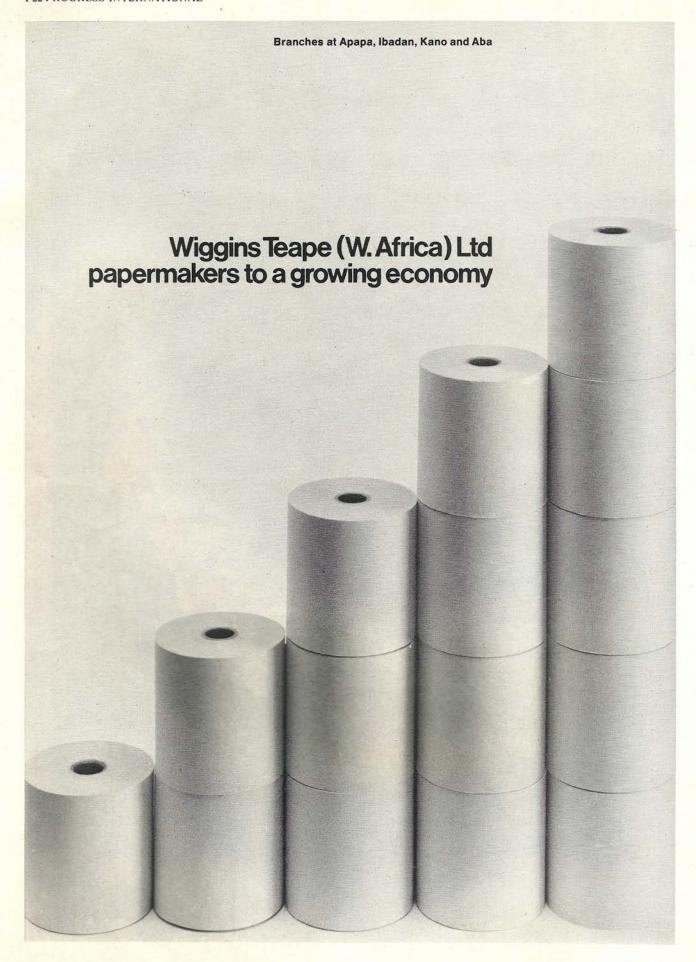
An Associate of the Berger, Jenson & Nicholson Limited Group of Companies.

.....Nigeria's Premier Paint manufacturer.....
nation-wide distribution... two production plants and
coatings for every purpose.

Automotive finishes; marine protective coatings; structural steel protection; wood preservatives; furniture lacquers; industrial finishes for production- line processes; trade decorative paints; d.i.y. paints; putty; contracting division for road and airport marking; oil industry coatings; oil rig and oil production unit anti-corrosive coating; concrete protectives; textured coatings; sealants shoe and leather finishes; architectural finishes; fungicidal treatments; truck and lorry finishes; specification service for architects and engineers.

### Berger-the Paintmakers

at Oba Akran Avenue, P.M.B. 1052, Ikeja Tel: 31521/2 & 32312. and 70, Trans Amadi Estate, P. O. Box 681, Port-Harcourt, Tel: 21967.





## THEVENUES

The National Theatre will, of course, be a main venue for events. But this is the complete list of venues.

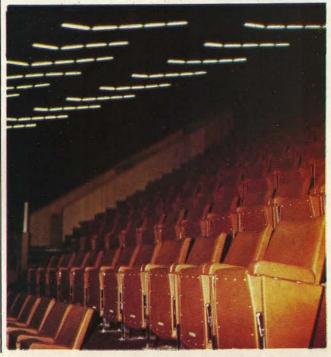
Music: National Theatre, Glover Hall, Rowe Park, Lagos State Stadium (10,000 seats), Railway Recreation Club (1,500 seats), UAC Sports Ground (3,000 seats), Festival Village (1,500 seats).

Drama Events: University of Lagos Auditorium (2,000 seats), Lecture Theatre of the University Arts Faculty (500 seats), Auditorium of the University's College of Education (700 seats), Open-air Theatre of the University (chosen for audiences averaging not above 16 years), Main Hall of the National Theatre (5,000 seats for plays with large casts), Conference Hall of the Theatre (1,200 seats).

Films: Two cinema halls of the National Theatre (800 seats each), Glover Hall (1,500 seats), Nigerian Institute of International Affairs (388 seats).

Literary events: Theatre Halls of the University, Nigerian Institute of National Affairs (on Victoria Island) and Glover Hall. There will be a Gala Night at the National Theatre, presenting the outstanding works of the Black and African World, with reading and presentation of extracts.

Above: The striking lines of the National Theatre. Below: Interior of the Theatre, showing the handsome and comfortable seating.



## FROM ALL OVER THE BLACK WORLD

How much of the African art and culture has been sustained by the descendants of those of her people who left the home continent centuries ago, almost always as slaves? How much remains in the Caribbean, in South American art and culture—or in the USA and Europe? Even more challenging, what are the links with Papua/New Guinea and the Aborigines of Australia?

These pictures will stimulate the imagination and curiosity. But only the great canvas of FESTAC itself and (so importantly) the deliberations of the Colloquium will begin to find answers.

Certainly, to some degree the old arts of Africa were integrated with European and American arts, giving a new stimulus and wider aspects to these latter. But how much of Africa survived, in its own right, even though expressed in a new medium? The music of the American negro gives one resounding answer. And the dances of the Caribbean and South America?

One can be certain in that powerhouse of South-American art, Brazil, Africa played a great part in the beginning. There was Manuel da Cunha, the former slave, first Brazilian portrait painter. There was the early sculpture of the colonial period, combining the Baroque (from Portugal), remarkably enough, with African slave and native Indian influences. In literature there was Castro Alves, "The Poet of Slaves." Brazilian popular music, so unique in its style, has clear African echoes.

But this inter-weaving of cultures is typical of the whole Caribbean and South American scene. How to identify the African strand in the calypso, the steel bands of Trinidad, immortal jazz music of the American South, the samba? That is why they are all coming to Lagos, because of the unity in diversity.



The ancient art of Bolivia. Monolithic figure at Tiahuanaco - Lake Titicaca.



Grenada, The Limbo Dancers - a unique Caribbean performance.



All the flamboyance, colour and inventiveness of the Caribbean is illustrated by this picture of a Trinidad Carnival.



Dancers from Malawi.

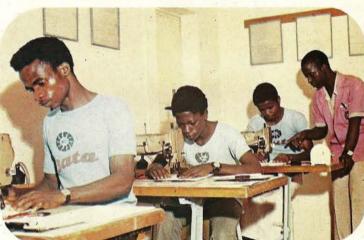


Chopa dancers, Thyolo.

F26 PROGRESS INTERNATIONAL

## Our Products are Shoes our strength is in people...







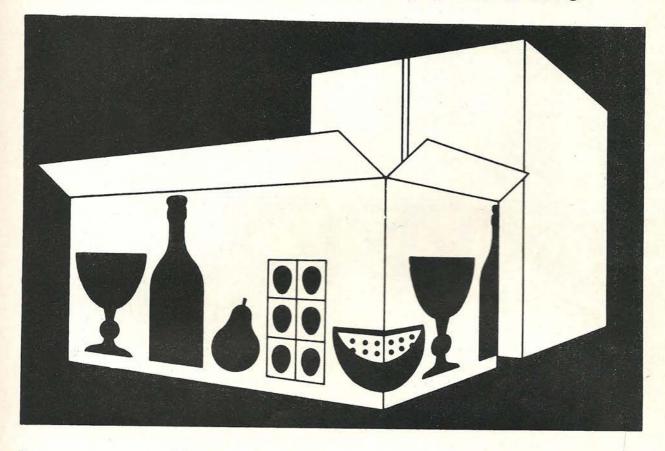


Yes, our strength is in people — our staff. That's why we at BATA are training orientated — a policy we pursue vigorously in local institutions and abroad. This has enabled us to produce high calibre of highly skilled personnel which, in addition to keeping us abreast of modern trends by introducing new machines and methods of production has resulted in increased efficiency and better quality shoes. This achievement we regard as part of our contribution towards the development of the nation.

Bata PARTNERS IN PROGRESS

PROGRESS INTERNATIONAL F27

# If your problem is in packaging, consider it solved.



Have you seen our work? We produce many high quality packs. By the time we have finished with them (usually 2 to 3 weeks) they look as impressive outside as the product inside. This has been important for the many companies we have served.

Is it important for you? We use the most modern methods of production and quality control using high grade materials as Kraft-Liner & chip boards.

In fact we do all the right things for the right people.

Right People? Those for whom the quality of the packaging must enhance that of their product. Is that you?



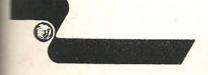








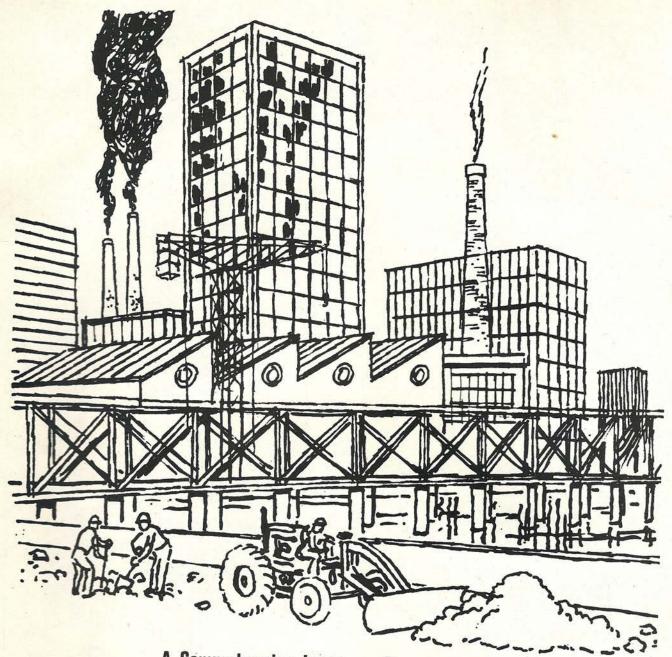




Nigerian Paper Mill Limited

P. O. Box 1648, Lagos, Tel. 53346

P. O. Box 40, Jebba (Kwara), Tel. 5



#### A Comprehensive Insurance Programme

Insurance is not a burden to be borne. It is an important factor in the economics of any undertaking - when assessed by specialists.

Phoenix are specialists and offer the benefit of their expertise and experience in assessing requirements to ensure maximum protection against all contingencies.



### PHOENIX OF NIGERIA

#### **ASSURANCE COMPANY LIMITED**

Head Office Mandilas House, 96/102, Broad Street, P.O. Box 2893, Lagos. Telephone: 23651/2. Branch Offices: Bank Building, Eku House, P.O. Box 473, Warri. Telephone: 568. Mandilas Building, 11, Station Road, P.O. Box 795, Port Harcourt. Telephone: 8327. Barclays Bank Building, Bank Road, P.O. Box 1471, Ibadan. Telephone: 25001.

## BLACK CIVILISATION AND EDUCATION

## A survey of the colloquium

by Don Taylor.

Colloquium? An etymological dictionary of the English language says it means "A speaking together". And that very adequately describes the Third Division of the Cultural Section of the Festival.

What can be said is that of all the FESTAC events this is the one that will leave a lasting imprint. It has been described as "the kernel" of the whole subject. Many of the greatest intellects and experts of the Black and African world will be gathered together, presenting their contributions on "Black Civilisation and Education", discussing them and arriving at conclusions and recommendations which will later be put before the various governments for action.

When one looks even at the title of the Colloquium the thought comes to mind that the scope and meaning of a Civilisation, once comprehended, indicates the foundation on which the broad pattern of Education should be based. Coherence is what the Colloquium's participants will be seeking, a coherence wrought from the many sub-themes, which themselves will draw life and meaning from the actual music, the literature, the theatre, from all the arts and crafts, however inspired, however simple.

Black Civilisation will surely be identified in all its many sided aspects and that will be a making of history. It will not be a rarefied intellectual excercise, either, but will go down to the grass roots. The public may be allowed into the plenary sessions and they too could be involved in the discussions.

The faces of the future. Pupils at a secondary school in Freetown, Sierra Leone.



For many months now the papers (about 6,000 words long with the abstract in 500 words) have been coming in both English and French, and indeed both languages will be used during the Colloquium.

The FESTAC newspaper rightly points out that the word 'Culture' was added to the title of the Festival because it gave the opportunity to explore "the total of the lifeways of the black peoples of the world". And indeed there will be "a continuous linking between Colloquium, Exhibitions, and Events" divisions.

Let us look again at that title "Black Civilisation and Education". There are many strands to the civilisation, but the central strand is that of Africa, the mother continent. As William Fagg says in a contribution to the Preview: "the Art of the Blacks is the art of the Black Homeland ..." Can one then assume that the many countries that are participating in the Festival will really plan their education on the basis of that art, that culture-particularly those from outside the Continent? What they can do is to inform their education with that art and culture, and so to link it with all others in history, which is the natural role of all great cultures.

Here are the ten sub-themes of the Colloquium:

- 1. Black Civilisation and the Arts.
- Black Civilisation and Philosophy.
- Black Civilisation and Literature.
- 4. Black Civilisation and African languages.
- Black Civilisation and Historical Awareness.
- Black Civilisation and Pedagogy.
  - 7. Black Civilisation and Religion.
- 8. Black Civilisation and Sciences and Technics.
- 9. Black Civilisation and African Governments.
- 10. Black Civilisation and Mass Media.

When one reflects on all these themes, there is clearly a danger that they may split in two over many diversifications. But the Director, Mr Pio Zirimu and his committee members, are guarding against this.

It is a moving thought that from all over Africa, from the nations of the Caribbean, the U.S. and South America—whose forefathers went out as slaves,—from Australia, (where the Aborigines emerge from their long isolation) from Europe, the great names will be coming to so define and establish Black Culture that after all the centuries of obscurity it will take its rightful place in the world.

## agriculture

LANDMASTER & GILSON TRACTORS with a full range of ancillaries for ploughing-rice cultivating harvesting

## contractors

generators-mixers-scaffolding

## lighting equipment

BAILEY & DAVISON commercial lighting WILA domestic lighting

## BAILEY & DAVISON

BAILEY& DAVISON LIMITED 20 NORTHGATE STREET-DEVIZES-WILTSHIRE-ENGLAND Telephone 0380-5302 Telex 449622-Banda Devizes



## THINK BIG! PAINT-



xamine Dulux from all points of view. Each time, you'll conclude it's the Big Paint. Dulux

is Big on protection. It's tough, resistant to wear through harsh weather and hot sun. It's Big on finish: no painting job looks quite as

handsome as a Dulux job when the last brush strokes are made. And of course, Dulux is Big on economy, too. That's because a Dulux surface lasts and lasts and lasts.

No wonder men whose professional concern is

for a covering that's right ahead in the paint
field specify Dulux: That's really Big thinking!



In emulsion and gloss and a wide range of colours.

Made by ICI (Nigeria) Ltd.



'gainst wear and wet and sun!

# ARTAND CULTURE OF THE ABORIGINES

#### by Jirra Moore (Aboriginal Churchill Scholar)

THE RE-AWAKENING OF INTEREST in the art and culture of the Aborigine is due to several factors. The most important is possibly the new developments which have been adopted by the present day Aboriginal through the research of our "old" culture which has a dated history going back to about 30,000 years.

The origin of our culture evolves around "the dreamtime" or the "dreaming" which Aboriginal man utilises, as a means of keeping before himself the mystic tenets of his people, adherence to which is more important than his material bodily existence. Of course our culture did not attain the status of that of the ancient Greek civilisation (i.e.

politics, law etc.) but nevertheless it was unique in its own right.

The chief source of inspiration of most of our art and culture stemmed from the imagination and the individual relationship of the creator, who added throughout time stories and legends, laws, totems, etc., and thus was born "the dreaming".

To define "the dreaming" would be

These aboriginal dancers come from Goulburn Island. The whole concept of aboriginal culture, projected for the first time on such a scale outside Australia, will certainly be a great attraction at FESTAC.





This striking bark painting by Indji, from Australia, Northern Territory, tells the story of the sacred Garahon bird.

to say that it is a stimulus which cannot be compared, say, with that which actuates children to run up a footpath, for it is more than an expression of the joy of life or aesthetic impulse; it symbolises the very essence of the spiritual, religious and totemic beliefs of the people.

Prominent in the art of the Aboriginal Culture are the basics of life—the supply of vegetables and animals, and crops etc., which provide the stability of economical life—through religious and magical rites they are also bound up with the expression of his cultural activities.

Our cultural form of expression evolves around our art through the designs of the art form and its execution. Perhaps it could be compared with other "ethnic groups" and their artistic form of expression but only on purely artistic grounds. The spiritual quantities of the artist's works and the dignities of his perception relating to the dreaming cannot be gauged by moropological inspection of his skills.

Only a study of what is underlying can reveal its significance; to the initiated (a person who has entered the tribal system by initiation) it reads as a vital mesage.

Those who try to criticize the works of such artists show their lack of understanding of the very basis of the culture of the Aboriginal people, for our culture depicts not only our life style but the deep traditional and



Aboriginal corroboree dancers. These dancers enact myths and beliefs, which tend to vary from area to area.

religious significance which extends back to the Dreamtime.

Of course traditional Aboriginal culture has suffered at the hands of "Colonial rape" and through this process its delicate structure has disintegrated, thus forcing the Aboriginal people to re-group and reintroduce our culture both in spiritual and artistic form in order to keep pace with "modern times". This process has produced a modern type Aboriginal who is adjusting to modern society yet still strives to retain his cultural identity.

#### ART AND THE ABORIGINE

The focus now turns to art as a cultural expression, as art was the means of depicting cultural history (the Aboriginal people did not possess an alphabetical system nor a numbers system) by which to record the dreaming.

To state the artistic side of our culture it is necessary to outline the major concepts that are attached to our cultural heritage, those being the spiritual heritage that is attached to the land, the dreamtime and the arts etc.

Those concepts are related to one another and form the "backbone" of our cultural society, also forming the

basis around which our lifestyle evolves.

After being cut off from the rest of the world (through the formation of Australia into an Island Continent) we now see an upsurge in Aboriginal society to begin to identify with other black countries through our culture. We are beginning to embrace the Black world in general, so that our dancing, rhythmic music, and paintings (on rock, bark or modern canvas) will become known to them.

We now have the opportunity (thanks to the Nigerian Government and the black people of the world) to display our art and culture at the Giant Black Expose called the 2nd World Black and African Festival of Arts and Culture to be held in Lagos, Nigeria.

This Festival will not only mean a lot to the Black people of Australia, but to the black world in general. On display will be the rich cultural heritage that we blacks possess.

It is for this reason among others, that we must show the white world that they must abandon the museum approach to black culture in general. This approach appears to be attractive to non-black people who view black culture as a pre-historic object, to be dusted, displayed and viewed by egg-heads from time to time, instead of a culture that possesses its own beauty and tradition etc., and which is undergoing an exciting and dynamic process of change, due to the pace of modern society. More so now than ever we are seeing the artistic genius of the black man in all its aspects.

For we feel that we, the Aborigines and black people in general can contribute significantly to world order and world progress, not only by acquiring and applying the tools of modernisation but also, and perhaps even more, by the sustained and dynamic manifestation of true black cultural values.

It will also mean that we can sow the seeds of goodwill in Nigeria, not only to the black people of the world, but also to the thousands of European people who will be visiting Lagos for the Festival.

In Australia we have now established the Aboriginal Cultural and Arts Board (which is made up of 21 Aboriginal people from many areas of Australia). The main function of this board is to try to keep this remarkable culture intact and to research our history, so recovering as much as possible of the culture that is almost lost due to the "colonisation" and influence of the white man.

Another classic of aboriginal art, which projects man, his environment, the known and the unknown in systems of belief.





Road construction in Nigeria

## Count on C.A.T for experience...

...that backs technical ability with local know-how to get even the most difficult jobs completed on time

#### OTHERCAT (OVERSEAS) NIGERIA LIMITED NIGER CONSTRUCTION LIMITED

Reg. Office: Bendel State

P.O. Box 1244, Lagos 13/17, Breadfruit Street Tel. 27296

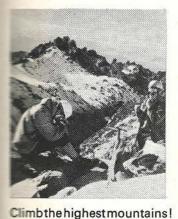
Enerhen Road – Warri P.O. Box 402 Tel. 59

Rivers State Office:

Office:

Trans-Amadi Industrial Layout Port Harcourt P.O. Box 617 Tel. 21763

# East African Airways -your guide to exciting Safari Country



Climbing Africa's highest mountains are tempting expeditions, even for the novice. Climb easily with a professional guide to the snow-capped peaks of

Gimanjaro, Ruwenzoris or Mt. Kenya. Guides, porters, food and equipment can be hired.



Come with us to the biggest wild game country in the world!

East Africa's twenty-three national parks and game reserves offer thirtyfive thousand square miles of unspoiled grandeur. They contain some of the world's highest mountains, largest lakes and vastest plains. They are filled with the greatest concentration of wildlife on earth. Accommodation at lodges is first class.



Fly away to that Afric' shore!

Lamu, Malindi, Mombasa, Tanga, Zanzibar, Dar es Salaam. A coast of many charms - pearl white beaches, breeze-cooled palm groves and warm coral sea. A land of civilized gentle people, beautiful hotels and magnificent amenities. Vasco da Gama called it "the gentle coast". Beach hotels are inexpensive.



We'll fly you to some of the world's most exciting fishing venues!

Marlin, Sailfish, Shark, Barracudasome of the sport fish that make the Indian Ocean off East Africa a big game fishing paradise. Huge Nile Perch and vigorous Black Bass provide excellent sport on East Africa's lakes, while Brown and Rainbow Trout abound in the mountain streams.



Four new booklets on East Africa's fabulous coast, game parks, fishing and mountain climbing give a comprehensive guide to what could be the holiday experience of a lifetime. Copies are available at all overseas offices of East African Airways. East Africa's fabulous fishing. East Africa's magnificent mountains. East Africa's game parks and reserves. East Africa's glorious coast.



Offices also in Athens, Birmingham, Copenhagen, Frankfurt, Glasgow, Paris, Rome, Zurich.

Start the great adventure now. Contact your travel agent or East African Airways, 46 Albemarle St., London W1X 3FE.

Birmingham Office: Woolworth Building, 102 New Street.

Glasgow Office: 121 St. Vincent Street.





# UBA

### The Bank that Covers the World

Linked with a global network of financial expertise, United Bank for Africa
Limited through their overseas partners in France, Italy, U. S. A., United Kingdom
and in 70 other countries with UBA correspondents are at your service.

### **United Bank for Africa Limited**

Head Office, 97/105, Broad Street, P. O. Box 2406, Lagos, Nigeria. Cables: Mindobank, Lagos. Tel: 20311/2/3/4 Telex. 21241 & 21580.

Overseas Shareholders.

Banque Nationale de Paris Ltd.
(Formerly known as
British & French Bank Ltd.)
Plantation House
10 -15, Mincing Lane,
P. O. Box 416,
London, EC3P 3ER
United Kingdom.

Banque Nationale de Paris, 16, Boulevard des Italiens, Paris, France. Banca Nazionale del Lavoro, Via Vittorio Veneto, 119, Rome, Italy.

Bankers Trust Company, 16, Wall Street, New York, U.S.A.

Monte dei Paschi di Siena, Piazza Salimbeni, Siena, Italy.

31 BRANCHES THROUGHOUT NIGERIA.

# THE BLACK WORLD MUST LOOK TO AFRICA

by William Fagg (Institute of Mankind)

THE ART OF the Blacks is the art of the Black homeland—Africa south of the Sahara. When the Blacks have gone elsewhere they have never, to any significant extent, taken their art with them, even when they have kept their music intact, as in the Caribbean.

They have instead adopted the artistic traditions of the countries to which they have gone, and their works have not been distinguishable either in kind or in achievement from the other works in those traditions. (Similarly, almost no Chinese art has been produced outside of China, or Indian art outside of India; some European arts on the other hand seem to have survived transplantation, perhaps because, early in the development of the Romantic movement, which is still with us, they were becoming less a function of society than of the individual, and were even becoming capable of protest).

It follows that it is to Africa that the Blacks must look for an art which is truly their own, and especially to the great basins of the Niger and the Congo, where it flourished most richly. Since the vast majority of expatriate Blacks, in America and elsewhere, will never see Africa, it is fortunate that that art has now become, like other arts, the cultural property of the whole world and that they can see and enjoy it in the world's museums, yet also the world needs, and Africa needs, many more and better museums in and around the centres of African artistic production in which works of art can be shown in their cultural context and with the support of local knowledge so that the mainsprings of African art may not wholly perish from the earth.

For the tribal sculpture, the art which is truly Black-because not shared with others-is in a state of advancing dissolution, perceptibly more advanced now than at the time of the First World Festival at Dakar in 1966. It is in dissolution precisely because it is tribal, and (though it bears no responsibility for 'tribalism') its very tribality ensures that it will expire as the tribal religions expire or before. To make it viable beyond that point demands a miracle of which there is as yet no sign; and meanwhile the arts of many tribes are dead. The long farewell to tribality in African art was already begun when the twentieth century opened and will not be over at its close, but we are already well into the main crisis. The terminal masterworks of the great African tradition are in many cases still there, in the homes and shrines where they were made and used; let them be studied and collected responsibly by art historians and ethnologists (and not, like most such pieces in recent years, irresponsibily by entrepreneurs who care nothing for them as the works of artists.) Like all governments African governments have a solemn duty to provide for the documentation of human achievement by ensuring the survival, in museums or otherwise, of such major works for the world.

The origins of African art are lost in remote antiquity.
The latest discoveries of the palaeontologists continue to suggest that the genius *Homo* arose in Africa, but the



Bronze figure in IFE style, about AD1300.



Wood statue of King Bom Bosh of Bakuba, Zaire.



Wood female figure, guarding ancestral bones of Fang tribe (Gabon).

more interesting question of the place or places where the species *Homo sapiens*—capable among other things of art—first manifested itself is still a matter of some doubt. However, certain it is that in Africa art was carried on for centuries, or for long ages, in perishable materials—as indeed it still is—before the earliest surviving works were created. The earliest known Egyptian art seems to derive in part from a pre-existing,

# The direct line to Success!



Once you get on the line to BEAM, you're on your way to acquiring that essential ingredient for success in modern business... efficiency!

You don't need to worry about bringing your business systems up to date, about routine servicing maintenance,

or replacement. Leave it to the BEAM Business Efficiency Service. Our plan is to provide a DIRECT LINE to smooth-running efficiency; to help the Nigerian businessman, concentrate on the right things... profitability and expansion!

We are committed to that.



For Service in every State throughout Nigeria P.O.Box 1081, Lagos. Telephone 23976, 20678, 57234.

but as yet hypothetical, art of Africa. If we could lift the veil, we should no doubt find that it included rock painting and engraving and sculpture in wood, mud and other perishable materials. It is even possible that some of the vast numbers of rock paintings still extant between the Sahara and the Cape were in fact made in that remote era, but unless a new means of dating them can be found, it is unlikely that we shall ever know.

The discovery or introduction of pottery-making, probably in the early first millennium BC made possible for the first time the making of terra-cotta sculpture, which indeed must have proceeded naturally from the making of ceremonial forms of the lowly cooking or water pot. So for the first time mud sculpture could become permanent, and this epoch-making step-for us, if not for them-seems to have occurred in the Nok Culture of northern Nigeria about 500 BC. So far from appearing to be near the beginning of an art, the hundreds of mostly fragmentary figures in the Jos Museum demonstrate an unequalled versatility in the exploitation of all kinds of sculptural form while at the same time equalling the greatest artistic achievements of the later African arts which were all more narrowly concentrated in their range.

A great proportion—more than nine-tenths—of all the ancient works of art so far found in Black Africa have come to light in Nigeria, and among them we must mention especially the matchless bronzes and terracottas of Ife in Yorubaland (c.AD 1000-1500) and the Benin bronzes which were descended from them and flourished through the period of the European connection from 1472 onwards. Elsewhere the stone antiquities of Zimbabwe, of the Lower Congo and Sierra Leone and the terra-cotta remains of the empire of Mali are especially notable.

Of the great African woodcarving tradition, the white ant has left us some part of the products of the past century, and very little else. Yet so extreme is the stylistic diversity of the innumerable tribal traditions that it is impossible to name any either as typical or as preeminent.

These traditions, however, are, and apparently always have been, confined with few exceptions to the vast Niger-Congo area—which is also the area of lowest incidence of rock paintings and engravings (alas, a dead art, apart from a vestigial survival in northern Nigeria, although many fine examples remain in their rocky art galleries in remote parts of northern, southern and eastern Africa).

African contemporary art draw its mainsprings, in the main, from neither of these traditions, but from international sources, and it is essentially a phenomen of the post-tribal world and the age of communications (notably between the African regions themselves). It is necessarily experimental, like the International Style itself; traditional motifs are not used, except by way of 'quotation' by individual artists. Byzantine influences, on the other hand, are sometimes identifiable in many parts of the continent, having filtered through Ethiopia and the Sudan, and been utilised by many contemporary artists there. Like the rest of the world, Africa waits to recognise a great master.

WILLIAM FAGG Born London 1914. Educated Cambridge 1933 – 38. (Classics, Anthropology). British Museum, Department of Ethnology 1938—1974, ending as Keeper of the Museum of Mankind (1969—74). Royal Anthropological Institute: Honorary Secretary 1939—50, Honorary Editor of *Man A monthly Record of Anthropoligical Science 1947—65*, Vice President 1972—5, Honorary Librarian 1976, Chairman, British Committee for the First World Festival of Negro Arts Dakar, 1966. Appointed Companion of the Order of St Michael and St George 1967. Among many published works on African art is *Nigerian Images* 1963, which obtained the Grand Prize at Dakar for the best work on African art by any person during the five years 1961—66. About 3 years out of last 27 spent in fieldwork in Africa, mostly in Nigeria, but also in Zaire, Cameroon, Mali.



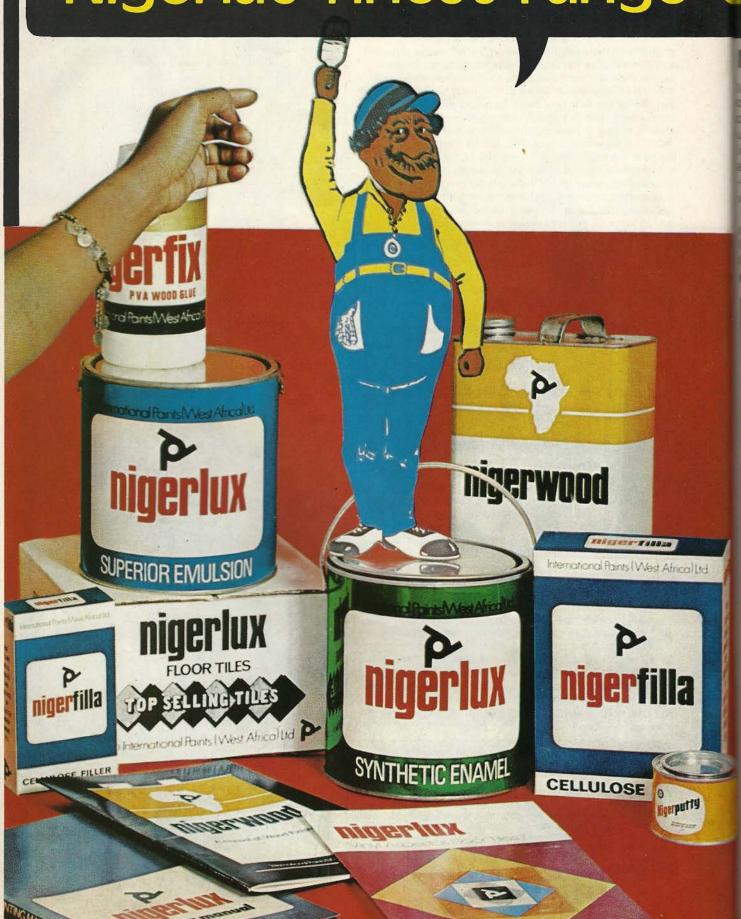
Echoes of an Islamic way of life in Africa.

A representation of a main street at the Arts of the Hausa Exhibition in London.



The drum is one African instrument to become international.





# of Top-Selling-Products!"

#### MADE IN NIGERIA BY INTERNATIONAL PAINTS (WESTAFRICA) LTD.

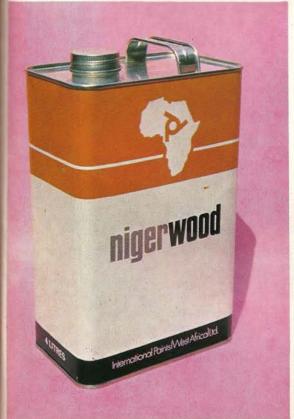
International Paints (West Africa) Limited, is part of a world-wide manufacturing organisation operating forty factories in twenty four countries. Such widespread coverage enables International Paints (West Africa) Limited to draw on a vast and unsurpassed source of technical knowledge of corrosive elements in marine and industrial environments. Our network of development laboratories has produced a range of high-performance coatings formulated from experience on every continent. Our TECHNICAL ADVISERS at Ikeja will be very pleased to assist you with any of your painting problems. There are over 100 Nigerlux Distributors throughout Nigeria, all carefully selected and trained to provide you with a nationwide sales and after-sales service which is second to none.

INTERNATIONAL PAINTS LEADS THE NATION IN HIGH-PERFORMANCE COATINGS!



# Top Selling WWW HISHES

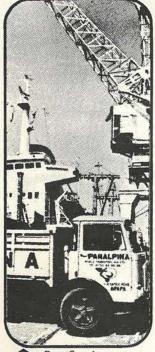
WOOD FINISHING, A GROWING INDUSTRY
With the rapid development taking place in Nigeria, the
demand for new buildings is reaching phenomenal proportions. Buildings need furniture and so the demand for
wood finishing is also growing daily. International Paints
(West Africa) Limited have put onto the Nigerian market
what is considered to be the finest range of wood
finishing products available today - supported by a mobile
team of demonstration vehicles.



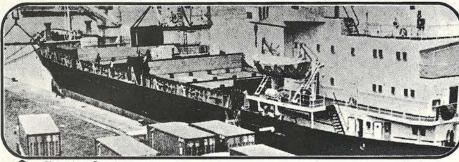




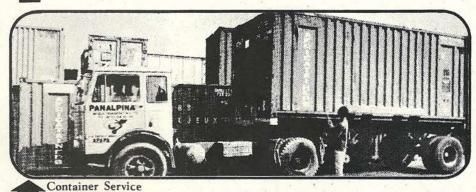
THE NATION'S PREMIER PAINT PRODUCING ORGANISATION



Port Service



Shipping Service



Rail Service



### World-wide proven efficiency—that's your guarantee of Panalpina's dependable service



All over the world we have an unbeatable reputation for our ability to handle all kinds of freight and forwarding service: Container service, air freight service, rail service, sea freight service, shipping, stevedoring, warehousing, domestic and

industrial packing and removal service.

Our top class human and capital resources enable us to ensure that our customers will continue to enjoy the benefits of the best service unobtain—able anywhere else.

Contact your nearest Panalpina office and see how promptly we attend to your needs.

### **PANALPINA**

WORLD TRANSPORT NIGERIA LIMITED,

4 Creek Road, Apapa, P M B 12651, Lagos. Telephone: 41783. Branches: Ikeja, Calabar, Port-Harcourt, Warri, Kaduna, Kano

# THEDRUM

### AN INSTRUMENT OF AFRICA

By Felix Cobbson N.D.D., A.T.D. (Lon)

Drumming plays a very important part in the everyday life of the African—both adults and children find it enjoyable and exciting. We drum when we are happy; we drum when we perform our customs; we drum during traditional ceremonies; we drum when at war; we drum when a child is born or to mourn the dead, when there is famine or when there is a good harvest; we drum because we like the sound of the drums. We drum to communicate.

The drums and other instruments have been fashioned from all available resources of forest and field from time immemorial. The rich heritage of each tribe has been built up in the village and is maintained in this oral tradition. Some of the drums are used as leading instruments and can be made to "talk" or to give instructions to the dancers; others are support drums giving a firm rhythmic pattern for the singers and dancers. This pattern is usually highly complex, employing an infinite variety of cross-rhythms and off-beat phrases. Other important instruments are the gongs, which keep the tempo, and the shakers. I shall not attempt to describe all the drums typically used in West African music but have selected a few to describe in some detail.

The Kpanlogo drum is a drum commonly used by the Ga tribe of Ghana. It is a single headed drum

which stands about two feet six inches high. It is an open drum, that is the body is closed by the skin at the upper end but left open at the base. Some drummers tilt the drum forward slightly and support it between the knees when playing; this action makes a gap between the base of the drum and the floor, allowing the full sound out. The drum is used for social drumming, i.e. whenever groups of people are gathered together for social occasions as opposed to official or traditional ceremonies. When playing Kpanlogo the drummer uses the hands and can display his virtuosity by inventing interesting and rapid rhythms to contrast with the supporting drums.

The Atsimevu is the master drum used by the Ewe tribe of Ghana. It is about five feet high and one foot nine inches in diameter at its widest. This

drum used to be carved from a whole tree trunk but now the villages have developed the art of coopering. The range of tones available to the drummer is wider for the Atsimevu than for any of the other drums. Its role is usually that of master drum in the dance called Atsiagbeko. The essence of this dance is that the master drum issues complex phrases which direct the dancers. There are over a hundred different signals of this type and the dancers must therefore pay the closest attention to the sound of the drum. The set of drums used for the Atsiagbeko dance form a coherent and complementary whole. The supporting drums play fixed parts as a background for the master drum, which, as the leading drum, is tuned to a lower pitch than the others. Thus the signals given to the dancers can be heard as deep, commanding tones.

The most popular and widely used drum in Africa is the double headed donno drum. It is used both for social and traditional drumming. The donno frame is hollowed from one piece of wood and has a head on each end. The drum is narrower in the middle than at the ends and is held in the middle under the left arm. The circular skins are held tight over the ends by leather thongs which are strung along the length of the drum. By squeezing these thongs under the arm the skins are tightened and a higher pitched note is produced. Thus the drummer can produce a wide range of pitch by varying the tension on the thongs.

The Atumpan drums are carved in pairs; a male and a female, from huge tree trunks. They are single headed open drums shaped rather like huge mushrooms. The male drum is tuned to sound deeper than the female. The two drums rest on wooden legs and since they are large they produce loud sounds which can carry across the whole village—when they are played on their own they are used as talking drums. They can also be used as part of an ensemble with other drums to provide some interesting rhythmic patterns for dancing.

There has been an upsurge of interest in African drumming recently; not only is its influence in all types of Western music increasing but people are beginning to realise the value of this intricate and fascinating art form in its own right. Unfortunately overseas visits by true exponents are infrequent, but my own work in teaching drumming and dancing as well as giving concerts is helping to inform and educate those who wish to pursue the subject in detail. I am also writing a book on African drumming and dancing which should interest all those who find rhythmic music appealing.



# For top quality steel wire products

NIWIL



your hallmark of quality

#### Recommended Retail Prices ex Lagos

 Welded mesh S5 per sheet
 №16.41

 Welded mesh S5 per sheet
 №14.17

 Galvanised Chain Link fencing 1.8 m x 25 m
 №64.15

 Galvanised Chain Link fencing 0.9 m x 25 m
 №35.28

 Wire Netting (25 mm x 1.00 mm) 13 kg, 25 m
 №12.00

 Wire Netting (38 mm x 1.00 mm) 19 kg, 50 m
 №20.00

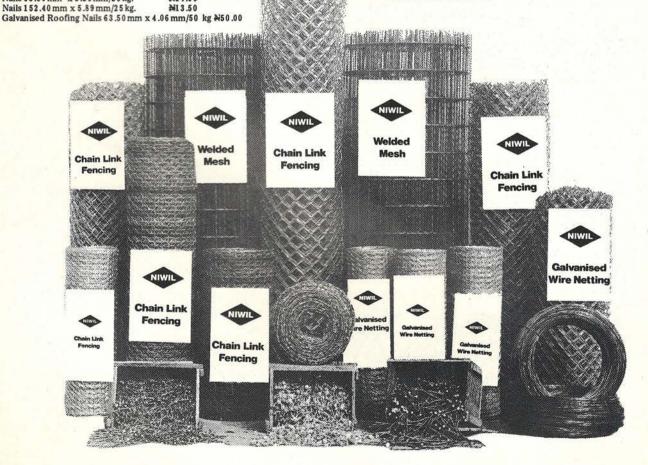
 Galvanised Barbed Wire 25 kg.
 №19.00

 Black Binding Wire 25 kg.
 №15.40

 Nails 63.50 mm x 3.25 mm/25 kg.
 №14.00

 Nikls 152.40 mm x 5.80 mm/25 kg.
 №14.00

Nigerian Wire Industries, manufacturers of Chain Link Fencing, Wire Netting, Welded Mesh, Roofing Nails, Ordinary Nails, Barbed Wire, Binding Wire, Electrode Wire and Bucket Handles.





Distributors throughout Nigeria

**NIGERIAN WIRE INDUSTRIES LIMITED** 

INDUSTRIAL ESTATE, P.O. BOX 50, IKEJA TELEPHONE 33015, 33251

# NIGERIA AWAITS THE COUNTDOWN

by Jimo Gbadamoshi, our Correspondent in Nigeria

Once again, Nigerian is warming up for the 2nd World Black and African Festival of Arts and Culture which takes in place in Lagos and Kaduna, Nigeria from January 15 to February 22, 1977.

Despite a temporary hiatus as a result of last year's overthrow of the Gowon regime, Nigeria is once again bubbling with FESTAC enthusiasm. Although the magnitude of the Festival has been scaled down in terms of the number of artistes participating, and the money to be spent, the impact of this rare occasion will be felt by Africans and friends of Africans who believe in the survival of African cultural heritage.

At last, Senegal which had decided to withdraw from FESTAC if the Arabs in North Africa were allowed to participate in the Colloquium has changed its mind, and will now participate. This is the result of an objective meeting between the Senegalese Minister of Culture, Mr. Aliune Sene and Commander Promise Fingesi, the President of the FESTAC, which took place in Lagos towards the end of August.

After the end of the meeting, a Communique issued said: "After an exchange of views between the Patron of FESTAC, Lt. General Olusegun Obasanjo and President Leopold Sedar Senghor of Senegal it was unanimously agreed that in the spirit of African brotherhood, a dynamic compromise should be discussed so as to welcome Senegal to participate in the Second World Black and African Festival of Arts and Culture."

Once again, the spirit of African brotherhood has been allowed to prevail. This is a triumph for Africa in general and for Nigeria in particular.

Highlights of FESTAC will be varied and stimulating. For example, the Festival will feature, among other things, special exhibitions which come under four categories. First, there is the Star Country exhibition which will be mounted by Ethiopia. Nigeria staged the Star Country exhibition during the last Festival of Arts and Culture in Dakar, Senegal, in 1966.

Then comes the Liberation Exhibition which will show various aspects of the cultures of the Liberation movements in their struggles against the oppressors of their countries, especially in Southern Africa. This will be an enlarged version of their exhibition during the last All-Africa International Trade Fair in Nairobi, Kenya.

Another will be a visual exhibition to be mounted by France in order to show the Influence of African Arts on European Arts. A fourth exhibition will be a Brazilian pavilion showing the impact of Black Culture in Brazil.

For all intents and purposes, the largest number of participants expected to participate during the festival is 15,000. There will be 24 activities paced under three divisions—Events, Exhibitions and Colloquium.



Duro Ladipo, A Yoruba dramatist playing the role of Sango in Oba Koso

Yoruba Folk Singers - preparing for the Festac.



### Philips. For good health.

Modern medicine is a lot more than injections, pills and plasters.....it's also the complex machinery used for diagnosis, treatment and prevention of diseases.

Philips, since the turn of the century has contributed to the good health of mankind by developing pharmaceuticals and machinery for all aspects of the medical field.

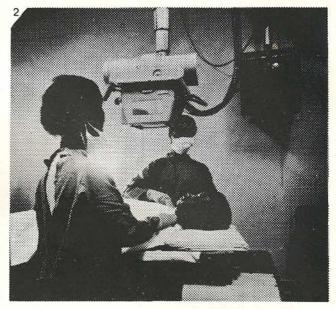
Philips in Nigeria is actively involved in marketing
(1) Diagnostic and therapic X – ray equipment (2) Physiologic

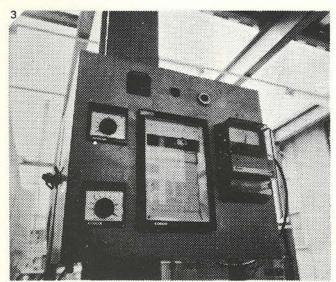
medicine such as cardiologic and diathermic equipment (3) Nuclear medicine and (4) Dental equipment.

Philips is proud to have earned world – wide trust providing safeguards for good health.

In Nigeria, too, Philips is earning great trust with projects like these shown here – but we can do more.







1. An Angiographic examination unit in use at the University Teaching Hospital, Ibadan used for cerebral, thoracic and coronary angiography as well as for the angiography of the lower limbs and abdomen.

2. Philips powerful X – ray generators and examination tables equipped with image intensifiers and TV – System enables the Radiologist to examine and diagnose faster. These are already in use in several hospitals in Nigeria.

3 The PH — Meter used by Nigerian Breweries Limited in Lagos. This equipment measures and records the chemical substance of water with maximum and minimum alarm indicators.

As for all Philips systems, complete servicing is available for health equipment, covering installations, maintenance, personnel training, documentation, spare parts, field engineering and quality control monitoring.

For further information on Philips Medical equipment contact:

Philips (Nigeria) Limited, 6 Ijora Causeway, P.O. Box 1921, Lagos.



**PHILIPS** 

We can do more

# PROGRESS OF THE ARTS IN IGERIA

by Uche OKeke.

Head, Department of Fine and Applied Arts, University of Nigeria and Specialist in Modern Nigerian Art.

Modern Nigerian Art has its origin in the 16th century when Christian Portuguese arrived in the kingdom of Benin with relics of their strange faith. The court artists of Benin were naturally excited by the new images they saw and in time incorporated these in their work. The cross was one such symbol. The costumes worn by the European visitors were also represented in Benin Plaques.

Christian church-schools established more permanently in Southern Nigeria during the second half of the 19th century were important for the aggressive way they spread the teaching of Christ as well as extolled the scientific and technological gains of Europe during the industrial revolution. In rural places, excepting of course in parts of Northern Nigeria where the Moslem faith was well established, men lived their lives and sustained their spiritual beings through their socio-religious culture and its handmaid the arts. But, their sense of security was shortly threatened by the colonial over-lords who also used the strategy of trade to dominate the people.

Aina Onabolu (1882–1963). art teacher and portraitist, was perhaps the best known painter in Lagos during the early decades of this century. He worked mostly for the colonial officials who supported his art training in Britain and France from 1920 to 1923.

Kenneth C. Murray (1910–1972) first came to Nigeria in 1928. As Education Officer, he organised art courses in Lagos, Ibadan and Umuahia. His interest lay in fostering the growth of Nigeria's contemporary art through the study of traditional art and craft. Outstanding among his pupils were such pioneers as C. C. Ibeto, Uthman Ibrahim, A. P. Umana and Ben Enwonwu.

During the post-second World War years, Akinola Lasekan, cartoonist and painter, appeared on the scene. He worked for the nationalist press and also painted portraits and scenes from everyday life in the manner of Onabolu. Eke Okaybulu for his part illustrated the life activities of his ethnic society. He was influenced by

A typical Hausa Man.





Painting as an art is growing rapidly in Nigeria.

the work of Murray's pupils. In the area of sculpture, Chukueggu was outstanding for his carvings of the gods and goddesses of his native Mbaise. His work was distantly akin to the Igbo Ukwu bronzes although his images were rather bizzare. Ben Enwonwu was the one artist from his group who rose above his contemporaries and was accorded recognition by the colonial government as art supervisor soon after his training in Britain.

In 1952 art education was introduced into the former Nigerian College of Arts, Science and Technology. The Yaba College of Technology also set up its own Department with the help of a publicity firm based in Lagos. The school originally ran part-time courses for talented young people and practising artists particularly of the transitional group.

In 1956 an EXHIBITION OF NIGERIAN PAINTINGS AND DRAWINGS was held in the new museum at Jos. A few local and foreign practitioners were represented; these were Ben Enwonwu, Dung Pam, Okaro, Clara

# West African Freightway

Trading with West Africa? Freight with UKWAL, a joint service of the six experienced shipping lines on the U.K. – West Africa run.

With a total of almost 300 years of successful trading to all West African ports, you can rely on UKWAL's experience, skill and service.

Frequent, regular sailings; the number of vessels employed; the volume of cargo space available. All these give the shipper everything he needs to operate at maximum efficiency in highly competitive markets.

UKWAL excel in offering —
□ vessels with refrigerated
space □ palletisation
□ containerisation □ specialised
UKWAL loading and unloading
equipment in UK and West
African ports for fast and safe
cargo handling □ efficient
documentation (UKWAL
developed the 'Standard
Shipping Note' and the 'received
for shipment' Waybill).
Add competitive freight rates
and security of cargo, and you
can see why West African
Freightway is the right way.
With the professionals.

# UK/West Africa Lines Joint Service

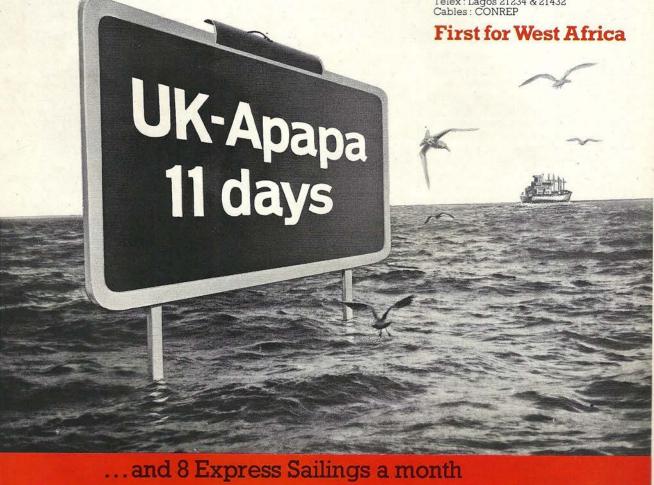
ELDER DEMPSTER LINES · PALM LINE
THE GUINEA GULF LINE · BLACK STAR LINE
THE NIGERIAN NATIONAL SHIPPING LINE
HOEGH LINES

#### Secretariat

UK/West Africa Lines Joint Service India Buildings, Liverpool L2 0QD Telephone: 051-236 1024/5. Telex: 62190 Telegrams: UKWAL LIVERPOOL

D. A. Okwuraiwe

West African Representative P.O. Box 5049, Lagos, Nigeria Telephone: 21872 & 26691. Ext. 738 Telex: Lagos 21234 & 21432 Cables: CONREP

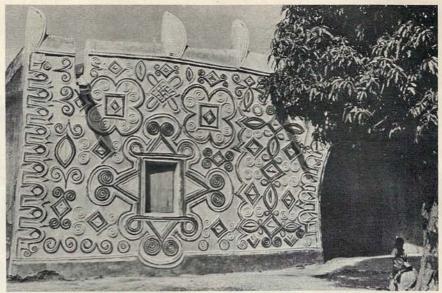


Etso Ugbodage (now Mrs Ngu) and Uche Okeke. They showed their early and immature works alongside those of expatriate amateurs or sundry painters. Dennis Duerden, then on the staff of the museum, showed the lino prints of his students at the Keffi Government Secondary School. These were later exhibited in Britain and the United States of America.

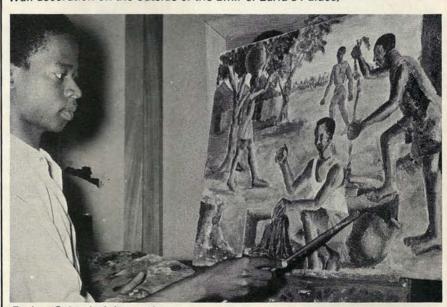
In 1958 a revolutionary student group formed themselves into a body at Zaria. Members such as Simon Okeke, Yusuf Grillo, Bruce Onobrakpeya, Demas Nwoko and Uche Okeke set for themselves the goal of giving new impetus to the resurgence of creativity in the arts. The October 1960 art exhibition in Lagos was the largest ever in Nigeria. It was also important for exposing more forcefully the Zaria group.

Soon after independence, Ibadan, Oshogbo and Enugu respectively set up their Mbari Clubs. These centres fostered the marriage of art, drama and music. The traditional Igbo concept of the continuity of the creative process was their guiding principle.

The seventies ushered in a true renaissance and consolidation of the thinking that has in fact gone abroad in the Nigerian art schools that have been taken over by the first crop of locally trained artists and art teachers. In Nigeria, modern art has attained some maturity in its search for identity and self respect. There are developing fast art studios and galleries which are helping to bring to the fore-front the artists' presence in the emergent society. The new artists are, through their study of traditional art and life, recreating Nigeria's cultural environment.

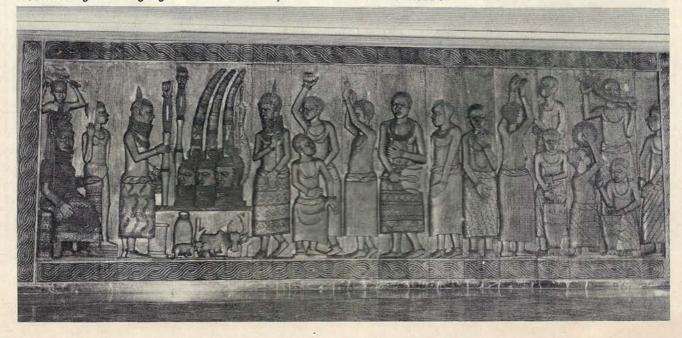


Wall decoration on the outside of the Emir of Zaria's Palace,



Zaria - School of Art student

Wood carvings showing Nigerian motifs in the foyer of the National Arts Theatre.





ROUND THE CLOCK WE WORK ON LAND AND SEA, WITH REFINED EFFICIENCY AND MAXIMUM SECURITY IN . . .

abéaduiltaidatasations

# \* CLEARING \* SHIPPING \* FORWARDING

FOR ALL YOUR AIR AND SEA FREIGHT BUSINESS FROM EUROPE, U.S.A., LATIN AMERICA AND ASIA TO WEST AFRICA:— CONTACT OUR OVERSEAS REPRESENTATIVES HERMANN LUDWIG ALLGEMEINE LAND UND SEE TRANSPORT. 2000 HAMBURG 1 P.O.B. 903 WEST GERMANY.

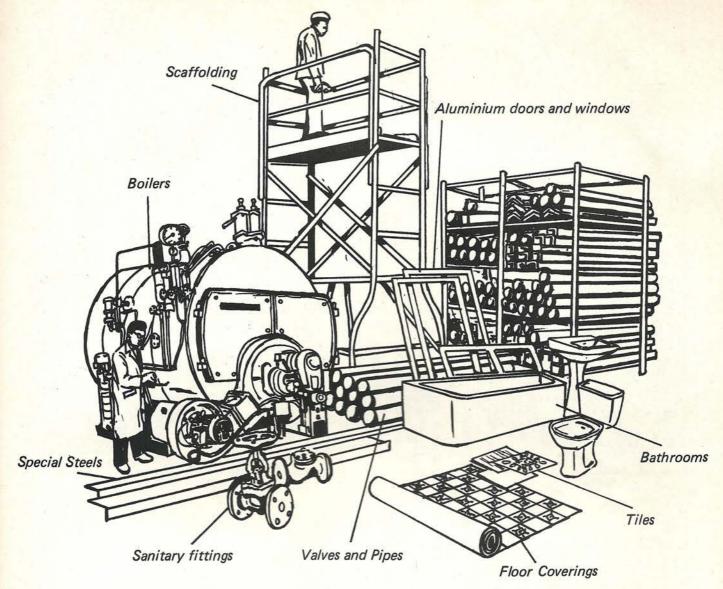
ENROL WITH THE KING OF KINGS

### KING & GEORGE (NIG.) LTD.

ASSURANCE AT ITS BEST IN RELIABILITY
PROMPT AND REMARKABLE SERVICE



Clearing and forwarding (Division)
27 Douala Road, Apapa P.M.B. 1130
Tel. 41873. Telex 21221 KIGNAP
Cables KIGNAP, YABA, LAGOS



# Call Brossette for the most up-to-date items and advice

Whether your problem is storage space, valve maintenance, partitioning, tiling, aluminium windows or doors, scaffolding or bath tubs - come to Brossette.

We have a huge range of supplies from a broad, carefully selected list of the world's top producers.

And we can give you, without obligation, full specifications, prices and objective advice on any of the items we handle.

Just call on us at any of our convenient locations.

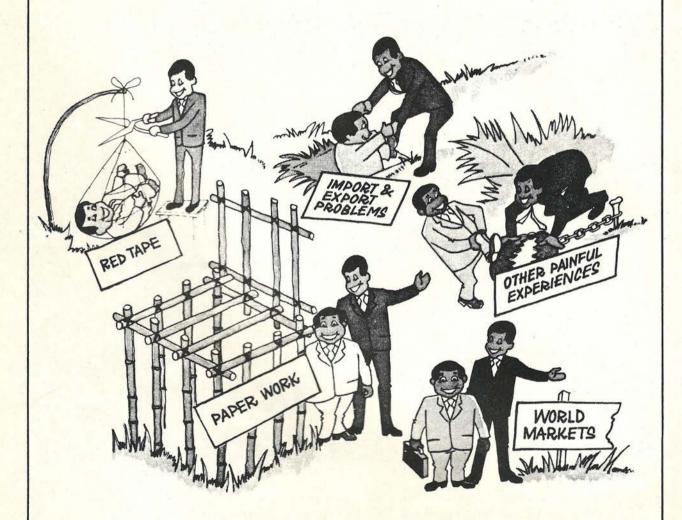
### **Brossette**

#### Branches:

Lagos - 311 Apapa, Road, Apapa. Tel: 47085/86, 41078, 46763. Kaduna - 2 Kachia Street, P.O. Box 477, Kaduna. Tel: 43413.

Kano - P.O. Box 2013, Tel: 2619. Port-Harcourt - P.M.B. 5308, Tel: 21880.

# How Barclays can help free your executives from the traps of international finance



International finance is a risky area in which to venture without guidance. We at Barclays pride ourselves in our knowledge and experience, which helps us to steer our clients away from the pitfalls of international business.

In more than 60 countries Barclays have over 33,000 experienced people ready and able to provide all the information you need to make your international business a success. Barclays can supply you with

the latest information on commodities, the European Community, overseas import and export regulations and a host of invaluable information. Barclays can arrange Letters of Introduction, Letters of Credit, Foreign Exchange, Travellers Cheques — in fact all the international banking services you will ever need.

It makes sense to talk to Barclays experts and save your executives time for profit making. Come in and talk to us, soon.

Get together with Barclaysyour kind of international people



# THE TRADITION

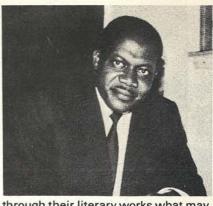
### by Bankole Timothy.

Noted Sierra Leone author, broadcaster and journalist and whose latest book 'Africa - Dawn or Darkness' has just been published.

Is there a literature which is authentically African? This provocative question has been raised since the preindependence era. Hitherto some doubtful answers were given but with the transition from an oral tradition, which was the essence of African literature in bygone years, to what has now been firmly established as a definitive and distinctive African literature with a written tradition, all doubts about the existence of African literature have been removed and demolished for ever.

It is now universally acknowledged, and not only in academic and literary circles that there is a growing and flourishing plethora of African literature based on the history, customs, experiences and nationalism | is lost. In addition, they are expressing |

of the African people. African writers-and there is a growing number of them both men and women-are busily recording the unwritten literature of Africa before it



through their literary works what may be described as the cultural nationalism in modern African creative literature.

Briefly, the historical phases of African literature can be categorised under three headings. First the oral period when African literature was transmitted and disseminated verbally around the fire place by the elders narrating folk tales to the younger ones. The second period in the development of African literature came about through the press which recorded events, histories and other cultural aspects of African life. Indeed, a comprehensive research of the West African press for example, makes a fascinating study and reveals an exciting cultural, social, political and

### insurance policy better still with

Branch Offices:

Enugu 37 Zik Avenue P.O. Box 463, Enugu

Onitsha 6 Williams Street Onitsha

Sokoto Prince Alexander Road Sokoto

Kano Murtala Muhammed Road Kano



Insurance Co. Ltd.

1/3-7, Nnamdi Azikiwe St., P.O. Box 3667, Lagos. Phone: 24329: 27558.

# We've got just about everything you need at CSS Bookshops.

You name it, chances are we've got it.

From typewriters, calculators, copying machines, pencils, artists paints, brushes, books, office equipment,



pens, felt markers, toys, rulers, math sets, drawing instruments, games, duplicating machines, note books,

exercise books, index file systems, receipt books,

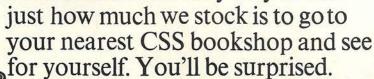
writing pads, envelopes and postcards to sports equipment, glue, maps and paper clips.

CSS bookshops have everything you need

for the office and for schools.

We take the trouble to stock everything, if there's something you need we don't have, we'll get it for you.

We sell a million things. Far too many to put into one advertisement. The only way to see



Don't forget, we sell just about everything you need at CSS.



means a million things



historical portrayal of the interactions and pulsations in African societies. The press also provide a medium for the African journalist and writer to express his feelings about his society and to paint in words a picture of the various areas of life in such a society.

The third development in African literature is what we are witnessing today, namely, an admirable and remarkable variety of African literature including not only political works but also historical and biographical; even more enobling is the multiplicity of novels and poetry which are essentially about an African way of life.

It must be admitted, however that not unlike other literature, a lot of trash has been written and published as African literature. This is unavoidable because of the commercial aspects of publishing and the audacity of some publishers attempting to make authors out of some African literary cobblers.

It is interesting to observe the academic and literary gymnastics which went on before African literature came to be recognised and accorded its unique place as a discipline in the academic world. Any elaboration of this aspect of African literature would require a lengthy thesis which cannot be accommodated in an article such as this. Suffice it to say African literature has not only asserted itself and gained acceptance as a discipline but it has and increasingly is contributing to world literature. African writers have also through their published works noiselessly established that the right person to write for the African is the

A galaxy of African writers could be assembled by name and by their literary works in this article but to be comprehensive this again would demand a booklet. One only needs to mention here African writers like Chinua Achebe, Wole Soyinka, Okigbo, J. P. Clark, Lewis Nkosi, Buchi Emecheta, Ngugi, David Diope, President Senghor and a host of others who have become household names through their writings.

The FESTAC festival which is scheduled to take place in Nigeria next January and February will provide further opportunities for the projection of African literature as well as an analysis and serious study of the trends in modern African literature. This festival will act as a catalyst in the greater development of African literature which is yet to be, and it will also acknowledge African writers and scholars in their efforts to build up a great tradition of African literature which will be inherited by the African writers that shall be in succeeding generations.

#### DALTRADE (NIGERIA) LIMITED

TELEPHONE: 25513 TELEX: 21262 POLHAN

#### AGENTS FOR GOODS FROM POLAND



#### TECHNICAL

Weaving, Spinning and Finishing Machinery for Textile Mills with Feasibility Reports, Service and large Spare Parts Stores, Complete Industrial Plants (Foundry, Forging, Distilleries, Oil Mills, etc.)

#### MACHINERY

Metal working and Wood working Machine Tools, Cranes, Building Machinery, Road Building and Earth-moving Machinery, Compressors, Electrical Engines and Welding sets, Motor Cycles, Garage Equipment, Diesel Engine, Scientific equipment of all kinds.

#### BUILDING MATERIAL

Steel Products, Window Glass, Water Brass Fittings, Nails, Building Board, Padlocks, Village locks.

#### HOUSEHOLD ARTICLES AND GENERAL GOODS

Enamelware, Photo-Equipment, Razor Blades, Candles, Gas Cookers, TV sets, Plastic containers, Galvanized Buckets, School Aids, Stationery, Craft Paper, Wall Paper, Water Colours, Lithographic Trays, etc.

#### TEXTILE AND READYMADE GARMENTS

Goods on display: Suitings, Dress Fabrics, Plushes and Furnishings, Laces, Embroideries, Blankets, Haberdashery, Linens, Cottons, Men's wear, Shirts, Knitwear, Rainwear, Day and Evening Dresses, Children's Wear, Tie and Scarves, Cotton Fabrics, Sewing Thread.

#### CONSUMER GOODS

Alarm Clocks, Razor Blades, Plastic Household Articles, Electric Bulbs and Tubes. Vapour Lamps. Cosmetics, New Measuring and Testing and Controlling Equipment, Lighting Glass, Latex Cups, Glass Absorbing Sun-rays, Easy Operated Calculators, Dry Batteries, Insulating Tapes, Tyres and Tubes, Candles, Feeding Bottles, Rat Traps, Rubber Balls, Bed Spread and many others.

#### HEAD OFFICE: 12, Market Street, Lagos P.O. Box 1556, Tel. 25513 Cable: DALTRADE LAGOS

Kano Branch and Technical Engineering Department: 38, Ibrahim Taiwo Road, P.O. Box 377. Tel: 3730 Cable: DALTRADE KANO.

# THE GLORIES OF AFRICA

It is certain that the greatest contribution to the Festival will be made by Africa itself—fittingly so. These pictures give only a hint of the colour, the many-sided creative glory in store for the visitors to FESTAC. Of the sixteen zones there are eight covering Africa—nine if the National Liberation Movements are counted.

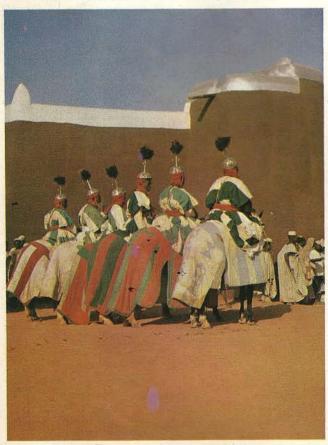
Clearly, there will be great contrasts in the dance, music, literature, etc. but there will also be the living evidence of the deep common roots of tradition, life style, experience and spiritual belief. Perhaps the greatest service rendered by Nigeria in staging this Festival is that it comes at a time when that great outpouring of tribal art is now confronted with the emergence of the nation ideal, and with the involvement of modern, international art movements.

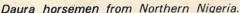
It is for Africa to preserve the great works of the past, and to meet the challenge of a new era.

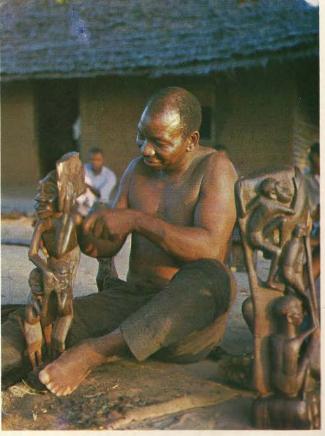
Meanwhile, at FESTAC, all African art and culture will be laid out before us-the dances from the East and West, North, Central and South; the ivory and soapstone carvings of Malawi, the marvellous bronze works of Nigeria, the wood carvings of Ghana, the sculptures and paintings from (one hopes) the Caribbean, the wood and bone carvings from Zaire, East Africa, Angola and Zambia, the clay figurines from Lesotho, the musicians and their intricacy of instruments from all over the continent. Indeed, a many-splendoured occasion.



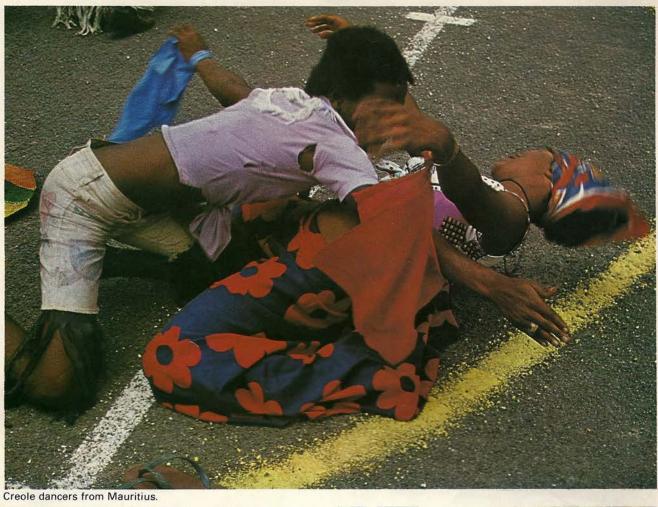
Togolese Traditional Dancers.





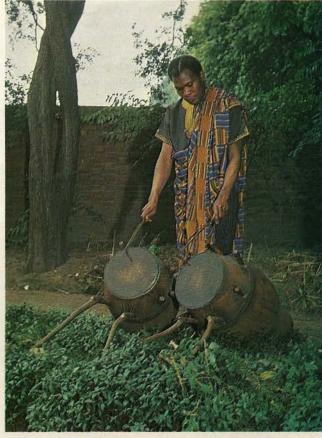


A Makonde wood carver.

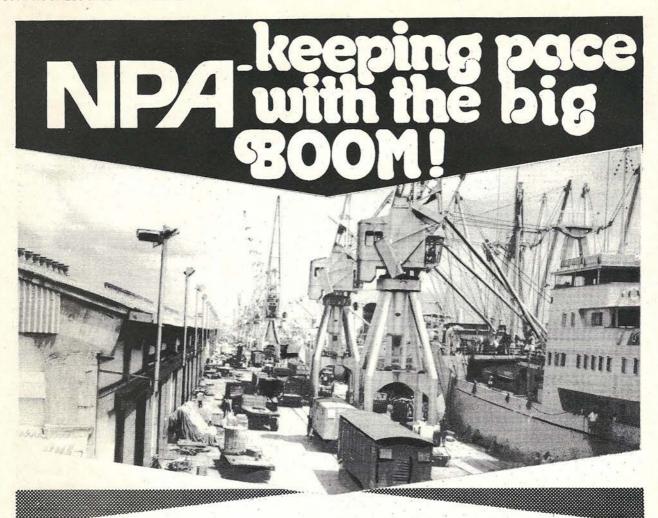




Example of Tanzanian carving, Dar es Salaam.



Ghanaian talking drums.



Today, Nigeria's buoyant economy grows by the hour. As operators of the nation's ports, the Nigerian Ports Authority must be equal to the task of effectively handling the traffic thus generated. Fully aware of her strategic role, top priority is being given by the Nigerian Ports Authority to port development taking into account, technological changes in international shipping in accommodating Nigeria's vast needs.

The Apapa Third Wharf Extension now under construction, will be equipped with an ultra-modern Container Berth incorporating roll-on roll-off facilities; and five other conventional berths, easily convertible to Container berths.

In addition, Nigeria's other ports are being expanded with modern facilities. Allocation of berths to Conference Lines, adoption of improved cargo-handling techniques in respect of specific commodities, use of up-to-date, mechanical handling equipment and a 24-hour labour force form part of our efficiency improvement strategy.

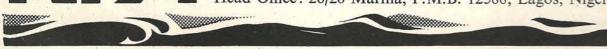
Ship repairs, towage, night and day pilotage, buoyage, dredging and hydrographic surveys are part of our routine functions.

Our long-term objective seeks to disperse traffic evenly throughout Nigerian ports, to reduce waiting time to the barest minimum.

Ours is a great and challenging responsibility, nonetheless.

#### - We mean to succeed!

For further information on Nigeria's ports, contact:
The General Manager, Nigerian Ports Authority
Head Office: 26/28 Marina, P.M.B. 12588, Lagos, Nigeria.



# John Sodipo & Company Ltd Meeting the needs of Nigerian growth - now.

WELDING **EQUIPMENT** 



Exclusive distributors in Nigeria for welding



equipment

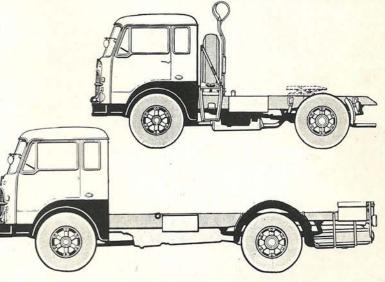
precision made products by MAX ARC LTD. of England.

#### **TRUCKS**

**Exclusive** distributors in Nigeria for

GIRELLI-FIAT TRACTOR UNITS

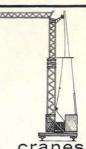
Fully tropicalised



BUILDERS PLANT & EQUIPMENT







site equipment -

bulldozers - forklift trucks

cranes

### JOHN SODIPO & COMPANY LTD.

Sales Office: 3 Ibikunle Akintoye Steet, APAPA, Nigeria

**Enquiries** and correspondence to: P.O. Box 328, APAPA Phone: LAGOS 42153. Telex: 21384

Warehouse and workshops now open at: Carrera Marble Compound, Apapa-Ikeja Expressway, LAGOS (Entrance opposite the Julius Berger depot)

# Taylor Woodrow of Nigeria Ltd.



### Helping to Build the Modern Nigeria

#### TAYLOR WOODROW OF NIGERIA LIMITED

BUILDING, CIVIL AND MECHANICAL ENGINEERING CONTRACTORS
10, ABEBE VILLAGE ROAD, TELEPHONE 44066
P.O. BOX 138, LAGOS. 44068

44828

MEMBER OF THE FEDERATION OF BUILDING AND CIVIL ENGINEERING CONTRACTORS IN NIGERIA

THE NIGERIAN CONTRIBUTION

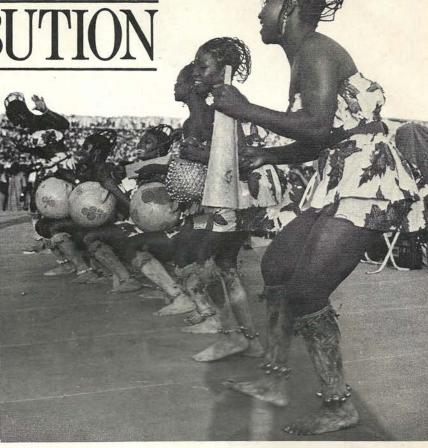
by Jimo Gbadamoshi

In Lagos during August the National Participation Committee, presided over by the Federal Commissioner for Information, Major-General I.M.B. Haruna, reported satisfactory progress in the arrangements for Nigeria's effective participation in the forthcoming Second World Black and African Festival of Arts and Culture (FESTAC).

A female dancing group at a Nigerian festival.

A communique issued at the end of the meeting disclosed that satisfactory arrangements have been made to ensure Nigeria's full participation in Colloquium, music, drama, dances, traditional domestic arts, traditional costumes, visual arts, crafts, literature, women's modern dressing and films.

At the moment, twelve major exhibitions have been billed for the January 1975 to February 1976 FESTAC. They are: Africa and the History of man; Black Contributions to Science, Technology and Invention; Traditional Costume; Books; Visual Arts; Traditional Musical Instruments; Domestic Arts; Mounted Animals; Planetarium; Crafts;







THE CENTRAL SELLING ORGANISATION 2 Charterhouse Street, London, which markets over 80% of the world's diamonds, join with THE DIAMOND CORPORATION OF WEST AFRICA, LTD., 25-27, Siaka Stevens Street, Freetown, Sierra Leone, in congratulating the African Governments and peoples on the occasion of The 2nd World Black & African Festival of Arts & Culture in Lagos, Nigeria.

Liberation Movements and Influence of African Art on European Art.

Added to the foregoing are seven categories of drama events which include Tragedy, Comedy, Humoristic, Poetic Recital, Shows revolving around Fables and Legends, Children's Shows and Pantomime.



Nigerian native guitar musicians.

#### THE DURBAR

The 9.4 million naira Hotel Durbar and the 5 million naira Pavilion being built in Kaduna to house the participants to FESTAC are now ready and can be used any time from now on. The Durbar Hotel will accommodate 500 guest participants and each of the three units of the Pavilion will accommodate 2,000 Very Important Persons. There are other three accommodation centres – Malali, Barnawa and Ungwarimi – which are also being made ready for the participants' occupation during FESTAC.

The Durbar will demonstrate the rich cultures of the people of Northern Nigeria including their music with beautiful trumpets, their horse racing, the melody of their songs, their traditional love for horses, the beauty in their costumes, their humour and glamour – all these themes will stem from the ten states of the former Northern Region of Nigeria.

A Decree has just been issued by the Federal Military Government to prevent the abuse of the use of emblems and colours of the Second World Black and African Festival of Arts and Culture due to be held from January 15 to February 22 next year. In the published Decree, it was clearly stated that the International Committee of the Festival was charged with the sole responsibility for manufacturing, printing, publishing, selling, exhibiting, or otherwise using any souvenir, design, emblem, or other matters connected with or depicting any aspect of the Festival.

The Decree, which came into force on August 3rd, 1976, stipulates a fine of 1000 naira or two years imprisonment for offenders and their accomplices whatever their position or relationship within the Secretariat of the Festival.



A Northern Nigerian Emir with his attendants.



Scene of Salla (North Nigeria)
Mounted Musicians.

#### International Media Associates Limited

For advertisement in this journal and other International Media in Nigeria e.g.: The London Times, The New York Times, West Africa, Le Monde, La Stampa, Mainichi Shimbun, Frankfurter – Allgemeine, Owen's Commerce and Travel Register, etc.:

#### Contact:

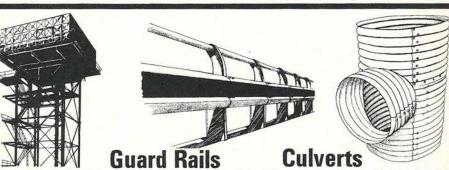
International Media Associates Limited Crusader House (3rd Floor) 23/25 Martins Street, P.O. Box 2228, Tel: 23055, Lagos, Nigeria.

# SIRUC OF ECHNIQUE

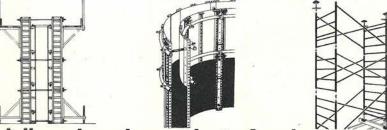
Meeting the needs of Nigeria's construction industry

PUBLIC WORKS EQUIPMENT





SCAFFOLDING STEEL FORM WORK



For multi-purpose civil engineering projects & schemes

BUILDERS' PLANT & EQUIPMENT



Vast range of site equipment · Cranes · Hoists · Cement Mixers

RACKING & STORAGE SYSTEMS





For Industrial: Commercial: Governmental: Institutional use

ALL STRUCTOR/TECHNIQUE EQUIPMENT AVAILABLE FROM STRUCTOR APAPA ROAD,

## SIRUCIOR

IGANMU, P.O. BOX 391, APAPA. TEL: 44027 and from ALL STRUCTOR DEPOTS
AT APAPA · PORT HARCOURT · KANO & BRANCHES THROUGHOUT NIGERIA



JOY TOILET SOAP

Joy toilet soap has something special. Its mild creamy lather smoothes and refreshes your skin. Every time you use Joy, it's just like having a beauty treatment. Its delicate perfume stays on your skin longer.



Joy soap - your own special beauty treatment

Celebrate...a job well done with a little gold from Benson & Hedges From the House of Benson & Hedges